THERE'S A SCIENCE TO REACHING SCIENTISTS.
AAAS and the journal *Science Translational Medicine* honored Scott Tomlins of the University of Michigan Medical School with the inaugural AAAS Martin and Rose Wachtel Cancer Research Award. This $25,000 prize recognizes outstanding work by young scientists performing breakthrough cancer research. Tomlins identified a marker for prostate cancer in urine, allowing the disease to be detected through less invasive methods than those currently available.

Richard Kerr, long-time reporter for *Science*, received the Jonathan Eberhart Planetary Sciences Journalism Award for excellent popular writing on planetary sciences. Given by the American Astronomical Society’s Division for Planetary Sciences, the award recognized his broad coverage of planetary science research, including a 2012 article on gravity studies of the moon.

AAAS announced plans to expand its scientific communication efforts with the launch of a new title, *Science Advances*, as an extended forum for high-quality, peer-reviewed research. “This new publication is designed to encourage transformative research and attract a wide readership,” said *Science* Editor-in-Chief Marcia McNutt. “Science is becoming more integrated and interdisciplinary. This is why we decided to establish a single new journal with the broadest possible array of outstanding content, encompassing all fields of science.”
HUMAN EYES ARE MADE UP OF OVER 200 MILLION WORKING PARTS.

Like the human eye, Science Careers’ products work together to help you see results when you partner with us.
WHY SCIENCE CAREERS? 6
There’s Only One Science 6
Advertising Opportunities 7
Circulation & Readership 8

ADVERTISING RATES 10
Print Advertising Rates 10
Black & White Display Rates, Color Display Rates, Line Ad Formats, Line Rates
Print Advertisement Upgrades 11
Additional Color Options, Premium Positions, Jobs of the Week, Posting Print Ads Online
Online Advertising Rates 12
Featured Employer, MPU Sponsorship, Employer Profiles, AutoPost, Banner Ads, E-mail Marketing, Science’s Weekly E-Alerts, - Sponsorships, Mobile Marketing, ScienceAAAS Monthly Newsletter Sponsorships, E-Alert and Newsletter Sponsorship Rates, Graduate Programs

ADVERTISING OPTIONS 14
Recruiter Services/Self-Serve 14
Standard Online Job Postings, Premium Online Job Postings, Headline Job Postings, Resume/CV Database
Job Board Upgrades 15
Custom Publishing 16
Inserts, Outserts, and Cover Tips, Booklets, Posters, Webinars
Science Family of Websites 17

EDITORIAL CALENDAR 18

SPECIFICATIONS & POLICIES 24
Print Ad Specifications 24
Online Specifications 25
Online Job Postings, AutoPost, Banner Ads, Employer Profiles, E-mail Marketing, Weekly Science E-mail Sponsorships, Monthly AAAS/Science Newsletter Sponsorships, Graduate Programs, Advertising Policies

SCIENCE AND AAAS 27
ScienceCareers.org

DIRECTOR, GLOBAL COLLABORATION, CUSTOM PUBLISHING & ADVERTISING
BILL MORAN
202 326-6438
bmoran@aaas.org

ASSOCIATE DIRECTOR, SCIENCE CAREERS
TRACY HOLMES
+44 (0) 1223 326525
tholmes@science-int.co.uk

THE AMERICAS: WEST
TINA BURKS
202 326-6577
tburks@aaas.org

THE AMERICAS: EAST
NANCY TOEMA
202 326-6578
ntoema@aaas.org

THE AMERICAS: CUSTOMER SERVICE
MARCI GALLUN
202 326-6582
mgallun@aaas.org

JAPAN
SHIMADZU ADCOM CO. LTD.
KATSUYOSHI FUKAMIZU (TOKYO)
+81 3 3219-5777
kfukamizu@aaas.org
HIROYUKI MASHIKI (KYOTO)
+81 75 823-1109
hmashiki@aaas.org
ADARSH SANDHU
(Collaboration & Custom Publishing)
+81 532 81-5142
asandhu@aaas.org

CHINA, KOREA, SINGAPORE, TAIWAN, THAILAND;
ASSOCIATE DIRECTOR, COLLABORATION, OPERATIONS, AND CUSTOM PUBLISHING
RUOLEI WU
+86 186 0082-9345
rwu@aaas.org

EUROPE, INDIA, AUSTRALIA, NEW ZEALAND, REST OF WORLD
SARAH LELARGE
+44 (0) 1223 326527
slelarge@science-int.co.uk
AXEL GESATZKI
+44 (0) 1223 326529
agesatzki@science-int.co.uk

AROUND THE WORLD: CUSTOMER SERVICE
KELLY GRACE
+44 (0) 1223 326528
ads@science-int.co.uk
FOR RECRUITMENT IN SCIENCE, THERE’S ONLY ONE

In today’s scientific market you want to hire the best scientists for the job whether they are in Chicago or Shanghai. More than any other publication and website, *Science* — published by the American Association for the Advancement of Science (AAAS) — can help deliver your message to a global audience of targeted, qualified scientists.

With 129,552* worldwide subscribers and web content that draws millions of monthly visitors from across the globe, *Science* offers multiple recruiting and branding solutions to help you launch effective, integrated, local, and international campaigns.

In the pages that follow, you’ll understand more about why *Science* is the best solution for your advertising. Whether you need to attract future employees, applicants for awards and fellowships, delegates to attend your meetings, or students to your graduate programs, placing your ads in *Science* and on the *Science* websites is an efficient, economical way to reach more scientists.

There are other benefits to advertising in *Science*. When you advertise with us, you are also strengthening the global scientific enterprise. A portion of all of *Science’s* revenue funds AAAS programs that inform science policymakers, enhance science diplomacy, strengthen the scientific workforce, and improve science education around the globe. For more information on AAAS programs, see page 27 or visit aaas.org.

MORE THAN 570,400 READERS EACH WEEK**

5,169,707 MONTHLY VISITS TO SCIENCE, SCIENCE CAREERS, & SCIENCE NEWS***

"Science Careers offers good advertisement opportunities and great personal service. Karolinska Institutet was really satisfied with the results. The ad was well exposed and generated a great deal of traffic to our own website."

JENNY BREDAHL
Administrative Officer,
Human Resources Office,
Karolinska Institutet

*Science Careers offers good advertisement opportunities and great personal service. Karolinska Institutet was really satisfied with the results. The ad was well exposed and generated a great deal of traffic to our own website."

JENNY BREDAHL
Administrative Officer,
Human Resources Office,
Karolinska Institutet
INTEGRATED ADVERTISING OPPORTUNITIES

ONLINE

*Science Site-Wide*
12.4 million page impressions***
3.5 million unique browsers***

*ScienceCareers.org*
1.4 million page impressions***
300,109 unique browsers**

(Monthly statistics)

Job Postings
Employer Profiles
Banners
E-mail Marketing
Sponsored E-Alerts
Sponsored Newsletters
Virtual Career Fairs

PRINT

Weekly Publication
570,400 readers

Display Ads
Line Ads

CUSTOM PUBLISHING

Inserts, Outserts, and Cover Tips
Collection Booklets
Posters
Webinars

* December 2013 BPA Statement
** Publisher’s Own Data
*** Science October 2013 ABC Interactive Audit
Science is both a leading scientific print journal and a high-traffic, award-winning website. Your recruitment advertising belongs in this widely read, enormously respected journal. The numbers speak for themselves.

**PRINT READERSHIP**

Science is a leading scientific print journal and a high-traffic, award-winning website. Your recruitment advertising belongs in this widely read, enormously respected journal. The numbers speak for themselves.

**PRINT CIRCULATION & CPM COMPARISON**

<table>
<thead>
<tr>
<th>Journal</th>
<th>Weekly Readers</th>
<th>CPM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Science</td>
<td>570,400</td>
<td>$66</td>
</tr>
<tr>
<td>Nature</td>
<td>129,552</td>
<td>211</td>
</tr>
</tbody>
</table>

**PROFESSIONAL SEGMENT BREAKDOWN**

- College/University – 58%
- Industry – 12%
- Healthcare – 10%
- Government – 6%
- Nonprofit – 5%
- Other – 9%

**GLOBAL READERSHIP**

- North America – 82%
- Europe – 9%
- Asia – 6%
- Rest of World – 3%

**READERS’ AREAS OF WORK OR STUDY**

- Biology – 49%
- Molecular Biology – 41%
- Biochemistry – 36%
- Genetics – 35%
- Cell Biology – 34%
- Neuroscience – 31%
- Ecology – 27%
- Environmental Science – 27%
- Medicine – 27%
- Biotechnology – 26%
- Agricultural Science – 20%
- Translational Medicine – 17%
- Biophysics – 15%
- Chemistry – 15%
- Stem Cell Research – 15%

**ACADEMIC DEGREE BREAKDOWN**

- Ph.D./M.D./Ph.D.-M.D. – 67%
- M.A./M.S./M.Sc. – 15%
- B.A./B.S./B.Sc. – 15%
- Other – 3%
ONLINE READERSHIP

Science's online audience comprises AAAS members, institutional users, and individuals who register for free access to selected content. Each day, via memberships and more than 3,700 organizational subscriptions, Science online serves as a resource for millions of students, educators, and researchers at universities, corporations, and government agencies around the world.

**SCIENCE SITE-WIDE STATISTICS**

5.2 MILLION monthly visits to Science**

3.5 MILLION monthly unique browsers to Science**

**TOP 10 VISITORS BY COUNTRY**

1. UNITED STATES
2. CHINA
3. UNITED KINGDOM
4. CANADA
5. JAPAN
6. GERMANY
7. INDIA
8. FRANCE
9. AUSTRALIA
10. ITALY

**SCIENCE CAREERS ONLINE**

1.4 MILLION monthly page impressions on Science Careers**

446,336 monthly visits to Science Careers**

300,109 monthly unique browsers to Science Careers**

260,966 Science Careers registered users**

**SCIENCE CAREERS USERS’ GEOGRAPHIC BREAKDOWN**

United States – 58%

Europe – 17%

Asia – 15%

Canada – 4%

Rest of World – 6%

**SCIENCE CAREERS USERS’ ORGANIZATION TYPE**

University/Academia – 49%

Biotech/Pharmaceutical Firm – 14%

Government – 8%

Hospital/Healthcare – 7%

Nonprofit – 5%

Other – 17%

**SCIENCE CAREERS USERS’ ACADEMIC DEGREE BREAKDOWN**

Ph.D./M.D./Ph.D.-M.D. – 70%

M.A./M.S./M.Sc. – 16%

B.A./B.S./B.Sc. – 11%

Other – 3%

* December 2013 BPA Statement  ** Publisher’s Own Data  *** 2014 Cell Associates Science Reader Survey  
+ Google Analytics 2014  ++ Science October 2013 ABC Interactive Audit
PRINT AD RATES

BLACK & WHITE DISPLAY RATES

<table>
<thead>
<tr>
<th>SIZE</th>
<th>1X</th>
<th>6X</th>
<th>12X</th>
<th>18X</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page (7&quot; × 10&quot;)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2/3 Page (4.5625&quot; × 10&quot;)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/2 Page Horizontal (7&quot; × 4.75&quot;)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/2 Page Vertical (3.375&quot; × 10&quot;)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/3 Page Horizontal (2.1875&quot; × 10&quot;)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/3 Page Square (4.5625&quot; × 4.75&quot;)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/4 Page (3.375&quot; × 4.75&quot;)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/6 Page (2.1875&quot; × 4.75&quot;)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Sequential liability clauses will not be accepted.
All rates are per insertion. Frequency discounts apply to one calendar year.

LINE AD FORMATS

WRAPPED

BOX STACKED

FACULTY POSITIONS, University of Arizona Department of Botany and Plant Science seeks applicants for the position of Associate Professor in Plant Ecology. The successful candidate will have a strong research background in the area of plant ecology, with an emphasis on ecosystem processes. Teaching responsibilities include undergraduate and graduate courses in plant ecology.

The Department of Botany and Plant Science is committed to diversity and to building a diverse faculty. Applications from women and underrepresented minorities are encouraged.

Please contact your sales representative for rates and additional information.

COLOR DISPLAY RATES

All color charges are in addition to black and white space rates.

- Individual process colors (Cyan, Magenta, Yellow).
- PMS matched colors.
- 4-color process (full-color).
- DPS color.

Please contact your sales representative for rates and additional information.

AGENCY DISCOUNT

Applicable to display ads only when paid within 60 days of invoice date.

Please contact your sales representative for rates and additional information.

LINE RATES

10-line minimum.

Please contact your sales representative for rates and additional information.

ESTIMATING THE COST OF YOUR LINE AD

Science will provide a cost estimate for line ads. This is an approximate cost only. All classified line ads are estimated at approximately six words or 49 characters per line (including spaces and punctuation marks). For the most accurate estimate, please e-mail your ad to Science. Purchase orders must allow for variation between estimated lines and actual typeset lines as well as the resulting final cost.
ADDITIONAL COLOR OPTIONS
Make your print ad stand out within the pages in Science. We offer upgrade options that include:

DISPLAY ADS
• Colored box (blue, green, or red) and URL (or e-mail address) in blue.

LINE ADS
• Colored box (blue, green, or red) and URL (or e-mail address) in blue.
• 4-color logo and bold text lines in the body copy.
• Combo of options 1 and 2.

Please contact your sales representative for rates and additional information.

PREMIUM POSITIONS
• First right-hand full page in classified section. Available on a first-come, first-served basis. This page can include a special banner, labeled to draw attention to your ad. Choose from Featured Employer, Meeting/Conference, Prize, Award, etc.
• Cover 3 (inside back cover). Your ad sits opposite “Working Life” — our weekly career article. Available on a first-come, first-served basis. Art due 11 days prior to the issue date.

Please contact your sales representative for rates and additional information.

JOBS OF THE WEEK
List your job(s) in Science’s weekly Table of Contents e-mail. Listing includes job title, employer name, and job location. This listing links back to your full job posting on ScienceCareers.org. Available to print advertisers only with a limit of five jobs per week.

Please contact your sales representative for rates and additional information.

POSTING PRINT ADS ONLINE
All job ads placed in Science can be posted on ScienceCareers.org for a nominal fee. Ads will be posted the evening before print publication date.
By posting your ad online, you automatically receive:
• Eight-week posting.
• Inclusion in the Job Alerts service.
• Inclusion on NPA (NationalPostdoc.org).
• Inclusion on Science Signaling (ScienceSignaling.org).
(Online postings purchased in combination with a line ad are noncommissionable to ad agencies).

STANDARD ONLINE JOB POSTING WITH PRINT
• 8-week period.
• Includes logo in the body of the ad.

PREMIUM ONLINE JOB POSTING WITH PRINT
• 8-week period.
• Includes logo in the body of the ad, and in search result listings.

When your job matches a structured search, Science pulls the job title, a short description, and the logo into a premium ad position on the search results page.

HEADLINE JOB UPGRADE WITH PRINT
Advertise your job posting on the job seeker homepage AND the Science Careers homepage. Science Careers averages more than 446,336 million visits per month. A Headline Job is a great way to reach thousands of passive job seekers. Each job will rotate throughout the duration of the posting.

PREMIUM + HEADLINE COMBO WITH PRINT
Maximize your results by combining a headline upgrade with a premium posting and save.

SPONSORED KEYWORD UPGRADE WITH PRINT
Sponsor a keyword so that your job appears at the top of that relevant keyword search. Your job will also be highlighted with an enhanced background color and border. Job stays at the top of the relevant search results for the duration of the posting.

TOP JOB UPGRADE WITH PRINT
A highly visible upgrade that pushes your job to the top of the search results page when the job seeker selects a relevant discipline. Limited to only three “Top Jobs” per discipline your job will be highlighted with an enhanced background and color.

See page 14 for information about posting jobs online only.

Please contact your sales representative for rates and additional information.
ONLINE AD RATES

BANNER ADS
Banners are a high visibility option reaching Science’s extensive online audience.

67% of readers took action after viewing a banner ad*

RUN-OF-SITE CAMPAIGNS

<table>
<thead>
<tr>
<th>OPEN</th>
<th>≥ $15K</th>
<th>≥ $40K</th>
<th>≥ $60K</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Please contact your sales representative for rates and additional information.

All rates are gross, minimum impressions per insertion = 50,000

Run-of-Site banners are served in rotation on most pages and are available on:
- ScienceCareers.org
- ScienceMag.org

Banner Types: Leaderboard and Skyscraper

TARGETED BANNER CAMPAIGNS

<table>
<thead>
<tr>
<th>OPEN</th>
<th>≥ $15K</th>
<th>≥ $40K</th>
<th>≥ $60K</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Please contact your sales representative for rates and additional information.

All rates are gross, minimum impressions per insertion = 50,000

Targeted banners are aimed at relevant segments of our online audience and are available on:
- Science Careers (sciencecareers.org)
  Target by geography or page.
- Science (sciencemag.org)
  Target by geography, page, subject, or behavior.
- Science News (news.sciencemag.org):
  Target by site, page, geography, or subject.
- Science Translational Medicine (stm.sciencemag.org):
  Target by site or geography.
- Science Signaling (stke.sciencemag.org)
  Target by site or geography.

Banner Types: Leaderboard and Skyscraper.

E-MAIL MARKETING

Utilize this targeted solution to recruit, or to promote an event, award, or prize. E-mails are created by you, and sent by Science to a targeted audience of your choice. Through our opt-in program, we work with our audience to ensure the e-mails they receive are relevant and anticipated. We then work with our advertisers to send to the most targeted lists possible.

- Select e-mail recipients from among registered users of Science Careers and/or Science in categories including education level, primary discipline, and geography.
- Measurable results include e-mails sent, e-mails delivered, e-mails opened, and click-throughs.

Please contact your sales representative for rates and additional information.

21% Average Open Rate**
13.7% Average CTO**

68% of readers took action after reading a third-party e-mail*

“We are very satisfied with the advertising opportunities available via Science. Their 3rd party e-mail campaigns are especially useful given that EMBL gets maximum visibility within its targeted audience. We also appreciate their professional and friendly customer service.”

MATIJA GRGURINOVIC
Senior Administrative Officer,
EMBL International PhD Programme
**GRADUATE PROGRAMS**

Raise the profile of your degree program with a basic listing in our online index of graduate programs.

Contact your sales representative for details, stats, and availability.

**ONLINE INDEX**
- Basic 1-year listing.
- Basic 1-year listing with logo.

**MOBILE MARKETING**

Reach an engaged audience in the palm of their hands. When job seekers use the Science Careers app to search for jobs, make sure your jobs are visible. Call your sales representative to discuss your options.

**ONLINE RATES**

Tiered rates, where applicable, are based on your organization’s annual spending level. This includes print, online, and career fairs. Online product rates are commissionable.

**E-ALERT AND NEWSLETTER SPONSORSHIP RATES**

To calculate sponsorship, apply the above CPM rates to the current distribution numbers.

A full list of E-Alerts, Monthly Newsletters, and their relevant distribution numbers is available from your sales representative.

**SCIENCE’S WEEKLY E-ALERTS — SPONSORSHIPS**

Reach hundreds of thousands of opt-in readers with your branding message or job openings. As the exclusive sponsor, your banner or text/logo ad will be placed within the e-mail.

**Science Table of Contents**
Includes Science weekly Table of Contents.

**Science Express**
Research articles posted online before print publication.

**Science Signaling**
Electronic journal on cellular signaling.

**This Week in Science**
Short summary of research content in Science.

**Science News This Week**
Short summaries of the latest news in Science.

**Editors’ Choice**
Highlights of recent content from other journals chosen by the Editors of Science.

**Science Translational Medicine**
Electronic journal on translational medicine.

**Japan Highlights**
Japanese version of the Science, STM, and Signaling TOCs.

**SCIENCE/AAAS MONTHLY NEWSLETTER — SPONSORSHIPS**

Reach AAAS members and Science Careers users who depend on these newsletters for the latest news and updates. Like the weekly E-Alerts, sponsorship is exclusive and your banner or text/logo ad will be placed within the e-mail.

**AAAS Member Update**
Organization news sent to AAAS members around the 15th of each month.

**Bio-Med Roundup**
Summaries of health and medical Science articles sent to AAAS members around the 8th of each month.

**Science Roundup**
Updates of top research appearing in Science sent to AAAS members.

**Career Path**
Job openings, career trends, and advice sent bi-monthly to Science Careers registrants.

**Science Roundup China**
Chinese version of updates of top research appearing in Science sent to AAAS members.

---

Please contact your sales representative for rates and additional information.

---

SELF-SERVE RECRUITING

Create an account in the Science Careers Employer Portal and you can start posting your jobs and taking advantage of the great upgrades and bundling options available. Visit employers.sciencecareers.org to get started!

STANDARD ONLINE JOB POSTINGS

$525 per 8-week period.

Our self-serve posting system is simple. Your jobs stay posted for eight weeks. Includes logo in the body of the ad.

PREMIUM JOB UPGRADE

$250 added to your standard job posting fee.
 Likely to receive 5.8x more views and 5x more applications than standard jobs.

Includes logo in the body of the ad, and in search result listings. When your job matches a structured search, Science pulls the job title, a short description, and the logo into a premium ad position on the search results page.

HEADLINE JOB UPGRADE

$150 added to your standard or premium job posting fee.
 Likely to receive 5.8x more views and 4x more applications than standard jobs.

Your ad rotates in a special bannered section on the job seeker homepage of ScienceCareers.org and the Science Careers homepage.

RESUME/CV DATABASE

$25 per resume/CV.

Access the resumes you need when you need them. Recruiters can search thousands of resumes to find exact matches for open positions and only pay for the ones you want.

NEW RECRUITING OPPORTUNITY

Science Careers offers virtual career fairs so you can recruit from the comfort of your own desk. Ask your sales representative for details.

EMPLOYER PORTAL:
EASY ACCOUNT MANAGEMENT TOOLS

Manage your job postings: sort, view, upgrade, and more.
Manage your applications: sort, view, search by keyword, check status, and more.

EMPLOYERS.SCIENCECAREERS.ORG
MORE WAYS TO BOOST JOBS & YOUR EMPLOYER BRAND

SPONSORED KEYWORD UPGRADE
Likely to receive 11x more views and 10x more applications than standard jobs.
Sponsor a keyword so that your job appears at the top of that relevant keyword search. Your job will also be highlighted with an enhanced background color and border. Job stays at the top of the search results for the duration of the posting.

Please contact your sales representative for rates and additional information.

TOP JOB UPGRADE
Likely to receive 6x more views and 7x more applications than standard jobs.
A highly visible upgrade that pushes your job to the top of the search results list when the job seeker selects a relevant discipline from the given list. Limited to only three “Top Jobs” per discipline your job will be highlighted with an enhanced background color and border.

Please contact your sales representative for rates and additional information.

FEATURED EMPLOYER
Enjoy prominent placement of your company logo on the homepage of the Science Careers job board. The logo links to your company’s job postings on ScienceCareers.org as long as you have live job postings.

Please contact your sales representative for rates and additional information.

CUSTOM JOB TEMPLATE
We will create a unique branded job template so that your jobs will really stand out from the crowd. The template will include a branded company “banner” and we can customize the following with your corporate color(s): apply button, job title, job header, hyperlinks. Featured Employer logos will only appear in rotation while the employer has live job postings on Science Careers.

Please contact your sales representative for rates and additional information.

EMPLOYER MINI-SITE
Your own micro-site/job board, hosted by Science Careers. Can include your own branded job details and application pages, and multiple content pages to tell your story. With tailored SEO opportunities and its own unique URL, this is a great way to showcase your company and vacancies on Science Careers.

Please contact your sales representative for rates and additional information.

EMPLOYER PROFILES
• Basic Profile (Organization description and logo)
• Dynamic Profile (As above, plus videos, photos, and 360° tours).
Build your brand and drive traffic to your website with an online profile hosted by Science Careers.

Please contact your sales representative for rates and additional information.

AUTOPOST
AutoPost is the #1 choice for the busy recruiter. Relax knowing that ALL your jobs will be automatically posted on the premier jobsite for scientific recruiting — ScienceCareers.org — ensuring a dominant presence on Science’s job board.

Please contact your sales representative for rates and additional information.

UPGRADED JOBS GATHER MORE APPLICATIONS THAN STANDARD LISTINGS

| 4x MORE | from a HEADLINE JOB |
| 5x MORE | from a PREMIUM JOB |
| 7x MORE | from a TOP JOB |
| 10x MORE | from a SPONSORED JOB |

Posting packages are available. Contact your sales representative for more information.
CUSTOM PUBLISHING

Published 51 times a year, our flagship journal *Science* is the world’s leading scientific publication. *Science* also presents additional opportunities for leveraging your brand through our custom publishing projects and our ancillary journals *Science Signaling* and *Science Translational Medicine*.

**COLLECTION BOOKLETS**

Collection booklets help you build mindshare by associating your brand with some of the most important papers ever published in *Science*. Your company content can also be included. Used as a reference guide by readers, collection booklets offer sustained ROI over long periods of time.

- Distributed at up to five trade shows of your choice.
- Available online via PDF download for at least one year.
- Promoted online and through e-mail to our subscriber base.

**POSTERS**

Boost your brand and get daily exposure to thousands of current and potential customers with a customized *Science* poster.

- Your choice of topic and original content.
- Customized based on your budget.
- Polybagged or inserted in the journal.
- Additional advertising available on three panels.
- Your logo visible on the front of the poster.
- Topic area is yours exclusively for one year.
- Available online and can be made interactive.
- Bonus distributions at relevant trade shows.
- Additional copies for your own distribution.

**WEBINARS**

Engage with potential employees and showcase your organization’s research by sponsoring a customized webinar. *Science* assembles a panel of experts in a topic area of your choice and as the sponsor, your company can participate in the panel, and brand itself as an innovative leader in that field.

- Align your organization with *Science*’s prestigious panel of experts.
- Reach a global audience of scientists.
- Have your message available on-demand for a full 12 months.
- Create employee relationships and dialogue by following up on unanswered audience questions.
- Be seen as a valuable contributor to the scientific community.
- Provide educational and research information of specific interest to your target audience.
- Receive six-month exclusivity on your topic.

* Publisher’s Own Data
**OUR FAMILY OF WEBSITES**

*Science*’s family of websites reach a wide audience and you can too. For advertising information on *Science*’s entire family of websites, please contact your sales representative.

---

**Science**

The flagship *Science* site provides the full text of the journal’s news stories, research reports, and commentary articles in a searchable database, enhanced by additional information, links, multimedia, and user services as well as a database of scientific-product information. Our award-winning daily news site brings you breaking news from the world of scientific research and science policy. Advertising opportunities include banner ads, sponsored podcasts, and webinars.

[sciencemag.org](http://sciencemag.org)  
Average Monthly Page Views*: 9,593,416

---

**Science Careers**

As the world’s best destination for information on career opportunities and career development, ScienceCareers.org combines pioneering career information for scientists and our long-standing job-hunting and networking tools. The site contains career articles, job listings, résumé postings, a meetings-and-events database, myIDP, a career forum, and more. Advertising opportunities include job postings, banners, sponsored content, and branding with customized company profiles.

[sciencemag.org](http://sciencemag.org)  
Average Monthly Page Views*: 1,365,871

---

**Science Translational Medicine**

*Science Translational Medicine* is a weekly online journal that focuses on how basic research knowledge can be applied to positively impact human health. It attracts researchers and management in academia, government, the biotechnology and pharmaceutical industries, and funding agencies. Advertising opportunities include banners and sponsored content.

[stm.sciencemag.org](http://stm.sciencemag.org)  
Average Monthly Page Views*: 415,178

---

**Science Signaling**

*Science Signaling* is devoted to all aspects of cell signaling research. A must read for scientists involved in cell signaling, this weekly online journal comprises perspectives, reviews, and protocols along with original research in the fields of biochemistry, bioinformatics, cell biology, developmental biology, and more. Advertising opportunities include banners and sponsored content.

[stke.sciencemag.org](http://stke.sciencemag.org)  
Average Monthly Page Views*: 197,022

---

**Science Advances**

*Science Advances*, launching early 2015, is an online-only, open-access journal and the newest addition to the *Science* family of journals. It seeks to publish articles that make important contributions to research in the life, physical, environmental, engineering, math, computer, and social sciences, and those that promote new collaborations, stimulate further experiments, or inspire new directions in applying science to solve immediate problems that matter to society.

[scienceadvances.org](http://scienceadvances.org)
In 1880, Thomas Edison helped found *Science* with the goal of disseminating the latest advances in science and engineering. His legacy lives on as we continue to publish groundbreaking news and research that shapes the world we live in. While compelling content fill every issue of *Science*, we also offer more focused opportunities throughout the year. Please contact your sales representative for details, rates, and ideas.

**EDITORIAL CALENDAR**

<table>
<thead>
<tr>
<th>ISSUE DATE</th>
<th>FEATURE</th>
</tr>
</thead>
<tbody>
<tr>
<td>JANUARY</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Precision Genome Engineering and Synthetic Biology (A1), 11–16 January, Big Sky, MT (KS)</td>
</tr>
<tr>
<td>2</td>
<td>Viral Immunity (A2), 11–16 January, Breckenridge, CO (KS)</td>
</tr>
<tr>
<td>2</td>
<td>The Biological Code of Cell Signaling, 11–16 January, Steamboat Springs, CO (KS)</td>
</tr>
<tr>
<td>2</td>
<td>Integrating Metabolism and Tumor Biology (J1), 13–18 January, Vancouver, Canada (KS)</td>
</tr>
<tr>
<td>2</td>
<td>PI 3-Kinase Signaling Pathways in Disease (J2), 13–18 January, Vancouver, Canada (KS)</td>
</tr>
<tr>
<td>2</td>
<td>Immunology of Fungal Infections, 17–18 January, Galveston, TX (GRC)</td>
</tr>
<tr>
<td>2</td>
<td>Vascular Cell Biology, 17–18 January, Ventura, CA (GRC)</td>
</tr>
<tr>
<td>9</td>
<td>PepTalk (CHI), 19–23 January, San Diego, CA (CHI)</td>
</tr>
<tr>
<td>9</td>
<td>Optimizing Biologics Formulation Development, 19–20 January, San Diego, CA (CHI)</td>
</tr>
<tr>
<td>9</td>
<td>Cancer Targets for Antibody Therapeutics, 19–20 January, San Diego, CA (CHI)</td>
</tr>
<tr>
<td>9</td>
<td>Recombinant Protein Therapeutics, 19–20 January, San Diego, CA (CHI)</td>
</tr>
<tr>
<td>9</td>
<td>Engineering Genes, Vectors, Constructs and Clones, 19–20 January, San Diego, CA (CHI)</td>
</tr>
<tr>
<td>9</td>
<td>Characterization of ADCs, Bispecifics and New Biotherapeutics, 19–20 January, San Diego, CA (CHI)</td>
</tr>
<tr>
<td>9</td>
<td>Single-Use Technologies and Continuous Processing, 19–20 January, San Diego, CA (CHI)</td>
</tr>
<tr>
<td>9</td>
<td>Lyophilization and Emerging Drying Technologies, 21–22 January, San Diego, CA (CHI)</td>
</tr>
<tr>
<td>9</td>
<td>Protein Purification and Recovery, 21–22 January, San Diego, CA (CHI)</td>
</tr>
<tr>
<td>9</td>
<td>Antibody-Drug Conjugates, 21–22 January, San Diego, CA (CHI)</td>
</tr>
<tr>
<td>9</td>
<td>Recombinant Protein Expression and Production, 21–22 January, San Diego, CA (CHI)</td>
</tr>
<tr>
<td>9</td>
<td>Enhancing Antibody Binding and Specificity, 21–22 January, San Diego, CA (CHI)</td>
</tr>
<tr>
<td>9</td>
<td>Detection and Characterization of Particulates and Impurities, 21–22 January, San Diego, CA (CHI)</td>
</tr>
<tr>
<td>9</td>
<td>Membrane Proteins, 21–22 January, San Diego, CA (CHI)</td>
</tr>
<tr>
<td>9</td>
<td>High-Throughput Protein Purification, 22–23 January, San Diego, CA (CHI)</td>
</tr>
<tr>
<td>9</td>
<td>Protein Aggregation and Emerging Analytical Tools, 22–23 January, San Diego, CA (CHI)</td>
</tr>
<tr>
<td>9</td>
<td>Bispecific Antibody Therapeutics, 22–23 January, San Diego, CA (CHI)</td>
</tr>
<tr>
<td>9</td>
<td>Transient Protein Production, 22–23 January, San Diego, CA (CHI)</td>
</tr>
<tr>
<td>9</td>
<td>Extractables and Leachables, 22–23 January, San Diego, CA (CHI)</td>
</tr>
<tr>
<td>9</td>
<td>Improving the Clinical Efficacy of Antibody Therapeutics, 22–23 January, San Diego, CA (CHI)</td>
</tr>
<tr>
<td>9</td>
<td>Host Response in Tuberculosis (J3), 22–27 January, Santa Fe, NM (KS)</td>
</tr>
<tr>
<td>9</td>
<td>Granulomas in Infectious and Non-Infectious Diseases (J4), 22–27 January, Santa Fe, NM (KS)</td>
</tr>
<tr>
<td>16</td>
<td>Neuroinflammation in Diseases of the Central Nervous System (A5), 25–30 January, Taos, NM (KS)</td>
</tr>
<tr>
<td>16</td>
<td>Mitochondria, Metabolism and Heart Failure (J5), 27 January – 1 February, Santa Fe, NM (KS)</td>
</tr>
<tr>
<td>16</td>
<td>Diabetes and Metabolic Dysfunction (J6), 27 January – 1 February, Santa Fe, NM (KS)</td>
</tr>
<tr>
<td>16</td>
<td>Bioinorganic Chemistry, 29 January – 1 February, Ventura, CA (GRC)</td>
</tr>
<tr>
<td>16</td>
<td>Molecular Pharmacology, 31 January – 1 February, Ventura, CA (GRC)</td>
</tr>
<tr>
<td>16</td>
<td>Plant Lipids, 31 January – 1 February, Galveston, TX (GRC)</td>
</tr>
<tr>
<td>23 DNA/RNA Analysis</td>
<td>Autoimmunity and Tolerance (B1), 3–8 February, Keystone, CO (KS)</td>
</tr>
<tr>
<td>23 DNA/RNA Analysis</td>
<td>Society for Lab Automation and Screening 2015, 7–11 February, Washington, DC</td>
</tr>
<tr>
<td>23 DNA/RNA Analysis</td>
<td>Chemical Reactions at Surfaces, 7–8 February, Ventura, CA (GRC)</td>
</tr>
<tr>
<td>23 DNA/RNA Analysis</td>
<td>Mammalian DNA Repair, 7–8 February, Ventura, CA (GRC)</td>
</tr>
</tbody>
</table>
### Editorial Calendar

<table>
<thead>
<tr>
<th>Issue Date</th>
<th>Feature</th>
<th>Meeting for Bonus Distributions</th>
<th>Reserve Space</th>
<th>Material Close</th>
<th>Short Close</th>
</tr>
</thead>
</table>

**Editorial Calendar Key:**
- **Bold Purple Text** denotes a Career Ad Feature (Science Custom Publishing Office)
- **Bold Black Text** denotes a New Product Focus
- **Bold Blue Text** denotes an Innovations & Opportunities Feature
- **Italic Purple Text** denotes a Job Focus Section (Science Careers)
- **Bold Green Text** indicates *Science* will have a booth at a meeting
- **Bold Orange Text** denotes a special editorial theme
- **Grey Highlight** denotes a Readex Online Study
- **Bold Red Text** denotes a Life Science Technology Feature (Science Business Office)
- **(CHI)** Cambridge Healthtech Institute
- **(GRC)** Gordon Research Conferences
- **(KS)** Keystone Symposia
<table>
<thead>
<tr>
<th><strong>ISSUE DATE</strong></th>
<th><strong>FEATURE</strong></th>
<th><strong>MEETING FOR BONUS DISTRIBUTIONS</strong></th>
<th><strong>RESERVE SPACE</strong></th>
<th><strong>MATERIAL CLOSE</strong></th>
<th><strong>SHORT CLOSE</strong></th>
</tr>
</thead>
</table>
| 20            | **Career Feature: Postdocs** | Gut Microbiota Modulation of Host Physiology, 1–6 March, Keystone, CO (KS)  
Heart Disease and Regeneration: Insights from Development (X1), 1–6 March, Copper Mountain, CO (KS)  
Cell Biology of the Heart: Beyond the Myocyte-Centric View (X2), 1–6 March, Copper Mountain, CO (KS)  
DNA Replication and Recombination (X3), 1–6 March, Whistler, Canada (KS)  
Genomic Instability and DNA Repair (X4), 1–6 March, Whistler, Canada (KS)  
Hybrid Methods in Structural Biology (C2), 4–8 March, Tahoe City, CA (KS)  
Chemical & Biological Terrorism Defense, 7–8 March, Ventura, CA (GRC)  
Tropical Infectious Diseases: Challenges, Opportunities and Successes, 7–8 March, Galveston, TX (GRC) | Feb. 3 | Feb. 11 | Feb. 13 |

**MARCH**

| **06** | **Cosmology** | US Human Proteome Annual Meeting, 15–18 March, Tempe AZ  
Co-Infection: A Global Challenge for Disease Control (C6), 15–20 March, Ouro Preto, Brazil (KS)  
Pathways of Neurodevelopmental Disorders (C8), 16–20 March, Tahoe City, CA (KS)  
Targeting Mitochondrial Dysfunction & Toxicity, 18–19 March, Cambridge, MA (CHI)  
Cardiac Arrhythmia Mechanisms, 21–22 March, Lucca (Barga), Italy (GRC)  
Cartilage Biology & Pathology, 21–22 March, Galveston, TX (GRC) | Feb. 17 | Feb. 26 | Mar. 2 |
| **13** | **Cell Culture** | Society of Toxicology 2015, 22–26 March, San Diego, CA  
American Chemical Society 2015, 22–26 March, Denver, CO  
Experimental Biology 2015, 28 Mar – 1 April, Boston, MA  
HIV Vaccines (X5), 22–27 March, Banff, Canada (KS)  
The Golden Anniversary of B Cell Discovery (X6), 22–27 March, Banff, Canada (KS)  
Obesity and the Metabolic Syndrome, 22–27 March, Whistler, Canada (KS) | Feb. 24 | Mar. 5 | Mar. 9 |
| **20** | **General Lab Equipment** | Gram-Negative Resistance (D1), 29 March – 2 April, Tahoe City, CA (KS)  
Viruses and Human Cancer (D2), 29 March – 3 April, Big Sky, MT (KS)  
T Cells: Regulation and Effector Function (D3), 29 March – 3 April, Snowbird, UT (KS)  
DNA Methylation (Z1), 29 March – 3 April, Keystone, CO (KS)  
Epigenomics (Z2), 29 March – 4 April, Keystone, CO (KS) | Mar. 3 | Mar. 12 | Mar. 16 |
| **27** | **Career Feature: Japan** | Cambridge Science Festival 2015, 9–22 March, Cambridge, UK  
PittCon 2015, 8–12 March, New Orleans, LA  
Biology of Sirtuins (C3), 8–12 March, Santa Fe, NM (KS)  
Dendritic Cells and Macrophages Reunited (C4), 8–13 March, Montreal, Canada (KS)  
Optogenetics (C5), 12–20 March, Denver, CO (KS)  
National Postdoctoral Association (NPA), 13–15 March, Baltimore, MD  
Dendrites: Molecules, Structure & Function, 14–15 March, Ventura, CA (GRC)  
Lysosomal Diseases: Defining Pathogenesis and Therapeutic Strategies, 14–15 March, Galveston, TX (GRC)  
Human Genome Meeting, 14–17 March, Kuala Lumpur, Malaysia | Mar. 10 | Mar. 19 | Mar. 23 |

**APRIL**

| **03** | **Cancer Immunology Job Focus: Cancer Research** | American Association for Cancer Research 2015, 18–22 April, Philadelphia, PA  
American Association for Cancer Research Career Fair, 18 April, Philadelphia, PA  
Society for General Microbiology Spring, 30 March – 2 April, Birmingham, UK  
Neural Control of Metabolic Physiology and Diseases (D4), 12–17 April, Snowbird, UT (KS)  
Beige and Brown Fat: Basic Biology and Novel Therapeutics (D5), 17–22 April, Snowbird, UT (KS)  
Cell Biology of Megakaryocytes & Platelets, 18–19 April, Lucca (Barga), Italy (GRC) | Mar. 17 | Mar. 26 | Mar. 30 |
| **10** | **Proteomics** | The Crossroads of Lipid Metabolism and Diabetes (D6), 19–24 April, Copenhagen, Denmark (KS)  
Innate Immunity and Determinants of Microbial Pathogenesis (Z3), 19–24 April, Olympic Valley, CA (KS)  
Mechanisms of Pro-Inflammatory Diseases (Z4), 19–24 April, Olympic Valley, CA (KS)  
The Human Proteome (D7), 24–29 April, Stockholm, Sweden (KS)  
Multi-Drug Efflux Systems, 25–26 April, Lucca (Barga), Italy (GRC) | Mar. 24 | Apr. 2 | Apr. 6 |
| **17** | **Proteomics** | Mechanisms of HIV Persistence: Implications for a Cure (E1), 26 April – 1 May, Boston, MA (KS)  
Antimicrobial Peptides: Mechanism, Function and Application, 2–3 May, Lucca (Barga), Italy (GRC) | Mar. 31 | Apr. 9 | Apr. 13 |
| **24** | **Software/Data Analysis** | Medical Informatics World Conference, 4–5 May, Boston, MA (CHI)  
Fibronectin, Integrins & Related Molecules, 9–10 May, Lucca (Barga), Italy (GRC) | Apr. 7 | Apr. 16 | Apr. 20 |
<table>
<thead>
<tr>
<th>ISSUE</th>
<th>FEATURE</th>
<th>MEETING FOR BONUS DISTRIBUTIONS</th>
<th>RESERVE SPACE</th>
<th>MATERIAL CLOSE</th>
<th>SHORT CLOSE</th>
</tr>
</thead>
</table>
| MAY   | Frontiers in Light & Optics | Biotech Japan 2015, 13–15 May, Tokyo, Japan  
The Arthropod Vector: The Controller of Transmission (E2), 12–17 May, Taos, NM (KS)  
Hypoxia: From Basic Mechanisms to Therapeutics (E3), 12–17 May, Dublin, Ireland (KS)  
American Society of Gene and Cell Therapy, 13–16 May, New Orleans, LA  
Self-Assembly & Supramolecular Chemistry, 16–17 May, Lucca (Barga), Italy (GRC) | Apr. 14 | Apr. 23 | Apr. 27 |
|      |         | The Hippocampus: Signaling, Development and Disease (E4), 17–21 May, Taos, NM (KS)  
Cannabinoid Function in the CNS, 23–24 May, Lucca (Barga), Italy (GRC)  
Superconductivity: Unconventional Superconductivity, 23–24 May, Hong Kong, China (GRC) | Apr. 21 | Apr. 30 | May 4 |
|      | Job Focus: Microbiology | American Society for Microbiology (ASM) 2015, 30 May – 2 June, New Orleans, LA  
CAG Triplet Repeat Disorders, 30–31 May, Lucca (Barga), Italy (GRC)  
Microfluidics, Physics & Chemistry of, 30–31 May, West Dover, VT (GRC)  
Muscle: Excitation / Contraction Coupling, 30–31 May, Newey, ME (GRC)  
Nuclear Chemistry, 30–31 May, New London, NH (GRC)  
Phagocytes, 30–31 May, Waterville Valley, NH (GRC) | Apr. 28 | May 7 | May 11 |
|      | Mass Spectrometry | American Society for Mass Spectrometry (ASMS) 2015, 31 May – 4 June, St. Louis, MO  
Calcium Signalling, 6–7 June, Newey, ME (GRC)  
Coastal Ocean Modeling, 6–7 June, Biddeford, ME (GRC)  
Computational Aspects - Biomolecular NMR, 6–7 June, Lucca (Barga), Italy (GRC)  
Excitatory Synapses & Brain Function, 6–7 June, Newport, RI (GRC)  
Interior of the Earth, 6–7 June, South Hadley, MA (GRC)  
Mammary Gland Biology, 6–7 June, West Dover, VT (GRC)  
Preclinical Form & Formulation for Drug Discovery, 6–7 June, Waterville Valley, NH (GRC)  
Tissue Repair & Regeneration, 6–7 June, New London, NH (GRC)  
European Human Genetics Conference, 6–9 June, Glasgow, UK | May 5 | May 14 | May 18 |
|      |         | MicroRNAs and Noncoding RNAs in Cancer (E5), 7–12 June, Keystone, CO (KS)  
Apoptotic Cell Recognition & Clearance, 13–14 June, Biddeford, ME (GRC)  
Assisted Circulation, 13–14 June, Lucca (Barga), Italy (GRC)  
Catchment Science, 13–14 June, Andover, NH (GRC)  
High Throughput Chemistry & Chemical Biology, 13–14 June, New London, NH (GRC)  
Mycotoxins & Phycotoxins, 13–14 June, Easton, MA (GRC)  
Polyamines, 13–14 June, Waterville Valley, NH, (GRC)  
Polymers, 13–14 June, South Hadley, MA, (GRC)  
ACHEMA, 15–19 June, Frankfurt, Germany | May 12 | May 20 | May 22 |
| JUNE  | Microscopy | BIO International Convention 2015, 15–18 June, Philadelphia, PA  
Biotechnology Industry Organization (BIO) International Convention Career Fair, TBD, TBD  
Autophagy (E6), 19–24 June, Breckenridge, CO (KS)  
Atherosclerosis: Complex Interactions in Atherosclerosis, 20–21 June, Newey, ME (GRC)  
Environmental Nanotechnology, 20–21 June, West Dover, VT (GRC)  
Liquid Crystals, 20–21 June, Biddeford, ME (GRC) | May 19 | May 28 | Jun. 1 |
|      | Protein Analysis | ISSCR 12th Annual Meeting, 24–27 June, Stockholm, Sweden  
Cell Contact & Adhesion, 27–28 June, Andover, NH (GRC)  
Chromosome Dynamics, 27–28 June, Waterville Valley, NH (GRC)  
Chromobiology, 27–28 June, Girona, Spain (GRC)  
Mechanisms of Membrane Transport, 27–28 June, Lewiston, ME (GRC)  
Neuroethology: Behavior, Evolution & Neurobiology, 27–28 June, Lucca (Barga), Italy (GRC)  
Nucleosides, Nucleotides & Oligonucleotides, 27–28 June Newport, RI (GRC)  
Photosynthesis, 27–28 June, Waltham, MA (GRC)  
Red Cells: Establishing a Research Career in Red Cell Biology, 27–28 June, Holderness, NH (GRC) | May 26 | Jun. 4 | Jun. 8 |
<table>
<thead>
<tr>
<th>ISSUE</th>
<th>FEATURE</th>
<th>MEETING FOR BONUS DISTRIBUTIONS</th>
<th>RESERVE</th>
<th>MATERIAL</th>
<th>CLOSE</th>
<th>SHORT CLOSE</th>
</tr>
</thead>
<tbody>
<tr>
<td>19</td>
<td>40th FEBS Congress: The Biochemical Basis of Life, 4–9 July, Berlin, Germany</td>
<td>Jun. 2</td>
<td>Jun. 11</td>
<td>Jun. 15</td>
<td></td>
<td></td>
</tr>
<tr>
<td>26</td>
<td>Applied &amp; Environmental Microbiology, 11–12 July, South Hadley, MA (GRC)</td>
<td>Jun. 9</td>
<td>Jun. 18</td>
<td>Jun. 22</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### JULY

<p>|       | Biomaterials &amp; Tissue Engineering, 18–19 July, Girona, Spain (GRC) |     |     |     |
|       | Computer Aided Drug Design: From Big Data to Smart Data, 18–19 July, West Dover, VT (GRC) |     |     |     |
|       | Fertilization &amp; Activation of Development, 18–19 July, Holderness, NH (GRC) |     |     |     |
|       | Human Genetics &amp; Genomics, 18–19 July, Newport, RI (GRC) |     |     |     |
|       | Microbial Population Biology, 18–19 July, Andover, NH (GRC) |     |     |     |
|       | Photochemistry, 18–19 July, Easton, MA (GRC) |     |     |     |
|       | Plant Membrane Engineering, 18–19 July, Waterville Valley, NH (GRC) |     |     |     |
|       | Adhesion, Science of, 25–26 July, South Hadley, MA (GRC) |     |     |     |
|       | Chemical Oceanography, 25–26 July, Holderness, NH (GRC) |     |     |     |
|       | Elastin, Elastic Fibers &amp; Microfibrils, 25–26 July, Biddeford, ME (GRC) |     |     |     |
|       | Eye Movements, 25–26 July, Waltham, MA (GRC) |     |     |     |
|       | Malaria, 25–26 July, Girona, Spain (GRC) |     |     |     |
|       | Microbial Adhesion &amp; Signal Transduction, 25–26 July, Newport, RI (GRC) |     |     |     |
|       | Radiation &amp; Climate, 25–26 July, Lewiston, ME (GRC) |     |     |     |
|       | Spin Dynamics in Nanostructures, 25–26 July, Hong Kong, China (GRC) |     |     |     |
|       | X-Ray Science, 25–26 July, Easton, MA (GRC) |     |     |     |
| 17    | Amygdala in Health &amp; Disease, 1–2 August, Easton, MA (GRC) | Jun. 30  | Jul. 9   | Jul. 13 |
|       | Angiogenesis, 1–2 August, Newport, RI (GRC) |     |     |     |
|       | Cellulosomes, Cellulases &amp; Other Carbohydrate Modifying Enzymes, 1–2 August, Andover, NH (GRC) |     |     |     |
|       | Epigenetics, 1–2 August, Waltham, MA (GRC) |     |     |     |
|       | Liquids, Chemistry &amp; Physics of, 1–2 August, Holderness, NH (GRC) |     |     |     |
|       | Marine Molecular Ecology, 1–2 August, Hong Kong, China (GRC) |     |     |     |
|       | Matrix Metalloproteinases, 1–2 August, Newry, ME (GRC) |     |     |     |
|       | Medicinal Chemistry, 1–2 August, New London, NH (GRC) |     |     |     |
| 24    | International Astronomical Union (IAU), 3–14 August, Honolulu, Oahu, HI | Jul. 7   | Jul. 16  | Jul. 20 |
|       | Catecholamines, 8–9 August, Newry, ME (GRC) |     |     |     |
|       | Cellular &amp; Molecular Mechanisms of Toxicity, 8–9 August, Andover, NH (GRC) |     |     |     |
|       | Drinking Water Disinfection By-Products, 8–9 August, South Hadley, MA (GRC) |     |     |     |
|       | Dynamics at Surfaces, 8–9 August, Newport, RI (GRC) |     |     |     |
|       | Laser Diagnostics in Combustion, 8–9 August, Waterville Valley, NH (GRC) |     |     |     |
|       | Nanoporous Materials &amp; Their Applications, 8–9 August, Holderness, NH (GRC) |     |     |     |
| 31    | Hormone-Dependent Cancers, 15–16 August, Newry, ME (GRC) | Jul. 14  | Jul. 23  | Jul. 27 |
|       | Inhibition in the CNS, 15–16 August, Lewiston, ME (GRC) |     |     |     |
|       | Lung Development, Injury &amp; Repair, 15–16 August, Andover, NH (GRC) |     |     |     |</p>
<table>
<thead>
<tr>
<th>ISSUE DATE</th>
<th>FEATURE</th>
<th>MEETING FOR BONUS DISTRIBUTIONS</th>
<th>RESERVE SPACE</th>
<th>MATERIAL CLOSE</th>
<th>SHORT CLOSE</th>
</tr>
</thead>
<tbody>
<tr>
<td>AUGUST</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Cell/Tissue Culture</td>
<td></td>
<td>Jul. 21</td>
<td>Jul. 30</td>
<td>Aug. 3</td>
</tr>
<tr>
<td>14</td>
<td>Ecology</td>
<td>European Molecular Biology Organization, 5–8 September, Birmingham, UK 4th European Congress of Immunology, 6–9 September, Vienna, Austria XIV World Forestry Congress, 7–11 September, Durban, South Africa</td>
<td>Aug. 4</td>
<td>Aug. 13</td>
<td>Aug. 17</td>
</tr>
<tr>
<td>21</td>
<td>Career Feature: Postdocs</td>
<td></td>
<td>Aug. 11</td>
<td>Aug. 20</td>
<td>Aug. 24</td>
</tr>
<tr>
<td>SEPTEMBER</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Sample Prep/ Handling</td>
<td></td>
<td>Aug. 18</td>
<td>Aug. 27</td>
<td>Aug. 31</td>
</tr>
<tr>
<td>11</td>
<td>Proteomics</td>
<td>18th ECCO - 40th ESMO European Cancer Congress, 25–29 September, Vienna, Austria Human Proteome Organization (HUPO) World Congress, 26–30 September, Vancouver, Canada</td>
<td>Aug. 25</td>
<td>Sep. 2</td>
<td>Sep. 4</td>
</tr>
<tr>
<td>18</td>
<td>Career Feature: Faculty</td>
<td>Biotechnica, 6–8 October, Hannover, Germany</td>
<td>Sep. 1</td>
<td>Sep. 10</td>
<td>Sep. 14</td>
</tr>
<tr>
<td>25</td>
<td>Human Genetics Genomics</td>
<td>American Society of Human Genetics 2015, 6–10 October, Baltimore, MD</td>
<td>Sep. 8</td>
<td>Sep. 17</td>
<td>Sep. 21</td>
</tr>
<tr>
<td>OCTOBER</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Neurotechniques</td>
<td>Society for Neuroscience 2015, 17–21 October, Chicago, IL Association of Science Technology Centers (ASTC) 2015, 17–20 October, Montreal, Canada</td>
<td>Sep. 15</td>
<td>Sep. 24</td>
<td>Sep. 28</td>
</tr>
<tr>
<td>9</td>
<td>General Lab Equipment Career Feature: Faculty</td>
<td></td>
<td>Sep. 22</td>
<td>Oct. 1</td>
<td>Oct. 5</td>
</tr>
<tr>
<td>16</td>
<td></td>
<td></td>
<td>Sep. 29</td>
<td>Oct. 7</td>
<td>Oct. 9</td>
</tr>
<tr>
<td>23</td>
<td>AAAS Annual Meeting Program</td>
<td></td>
<td>Oct. 6</td>
<td>Oct. 15</td>
<td>Oct. 19</td>
</tr>
<tr>
<td>NOVEMBER</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Single Cell Technologies</td>
<td></td>
<td>Oct. 20</td>
<td>Oct. 29</td>
<td>Nov. 2</td>
</tr>
<tr>
<td>13</td>
<td>Climate</td>
<td></td>
<td>Oct. 27</td>
<td>Nov. 5</td>
<td>Nov. 9</td>
</tr>
<tr>
<td>20</td>
<td>Microscopy/ Imaging Career Feature: Asia</td>
<td>2015 Materials Research Society Fall Meeting, 29 November – 4 December, Boston, MA</td>
<td>Nov. 3</td>
<td>Nov. 12</td>
<td>Nov. 16</td>
</tr>
<tr>
<td>27</td>
<td></td>
<td></td>
<td>Nov. 10</td>
<td>Nov. 17</td>
<td>Nov. 19</td>
</tr>
<tr>
<td>DECEMBER</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Aging Cell Sorting Technologies Career Feature: Cell Biology</td>
<td>American Society for Cell Biology 2015, 12–16 December, San Diego, CA</td>
<td>Nov. 17</td>
<td>Nov. 24</td>
<td>Nov. 30</td>
</tr>
<tr>
<td>11</td>
<td>Protein Analysis</td>
<td></td>
<td>Nov. 24</td>
<td>Dec. 3</td>
<td>Dec. 7</td>
</tr>
<tr>
<td>18</td>
<td>Breakthrough of the Year</td>
<td></td>
<td>Dec. 1</td>
<td>Dec. 10</td>
<td>Dec. 14</td>
</tr>
</tbody>
</table>

**EDITORIAL CALENDAR KEY**

- **Bold Purple Text** denotes a Career Ad Feature (Science Custom Publishing Office)
- **Italic Purple Text** denotes a Job Focus Section (Science Careers)
- **Bold Red Text** denotes a Life Science Technology Feature (Science Business Office)
- **Bold Black Text** denotes a New Product Focus
- **Bold Green Text** indicates Science will have a booth at a meeting
- **Bold Orange Text** denotes a special editorial theme
- **Bold Blue Text** denotes an Innovations & Opportunities Feature
- **Grey Highlight** denotes a Readex Online Study
- (CHI) Cambridge Healthtech Institute
- (GRC) Gordon Research Conferences
- (KS) Keystone Symposia
PRINT AD SPECIFICATIONS

DISPLAY ADS
(Represents size only, not placement on page)

FULL PAGE
7" wide
10" deep
(7" × 10")

1/3 PAGE
4 9/16" wide
10" deep
(4.5625" × 10")

1/3 SQUARE
4 9/16" wide
4 3/4" deep
(4.5625" × 4.75")

1/2 PAGE
3 3/4" wide
10" deep
(3.375" × 10")

1/2 HORIZONTAL
7" wide
4 3/4" deep
(7" × 4.75")

1/2 VERTICAL
3 3/8" wide
10" deep
(3.375" × 10")

FULL-PAGE BLEED REQUIREMENTS
☐ Bleed size: 8 1/2" × 10 3/4"
☐ Trim size: 8 1/4" × 10 1/2"
☑ Live area: 7 3/4" × 10"

TWO-PAGE BLEED REQUIREMENTS
☐ Bleed size: 16 3/4" × 10 3/4"
☐ Trim size: 16 1/2" × 10 1/2"
☑ Live area: 7 3/4" × 10" each page.
☑ Gutter size: 1/2"

BLEED AD NOTES
• For full page, keep “live matter” at least 3/16" from trim
• When using a great deal of text, we recommend enlarging the gutter area and decreasing the live area width:
  Gutter: 3/8"
  Live area: 7 1/2" × 10"

PAPER STOCK & PRINTING PROCESS
• Covers: 100 lb. (270.8 gsm).
• Text: 38 lb. (56.2 gsm) gloss finish.
• Covers & Text: Web offset.

DIGITAL FILE REQUIREMENTS
PDF/X 1a files are the preferred digital format. If you cannot submit a file to these specifications please submit a PDF file with all high resolution images and fonts embedded in the files. All required image trapping must be included in the file. Images must be CMYK or grayscale and 300 dpi. Include 1/8" bleed with trim/bleed marks and color bars. No application files are accepted.

DIGITAL PROOFING REQUIREMENTS
For best color reproduction, an accurate color proof should be provided. All proofs must be produced from the final file submitted. A laser print is sufficient for black and white advertisements.

DELIVERY METHODS
• CD/DVD
• E-mail: recruitads@aaas.org
• FTP: sciads.aaas.org
  User: sciads
  Password: @ddrop

HOW TO SUBMIT A LINE AD
Send your ad text to: advertise@sciencecareers.org. Do not boldface or italicize any words. Science will edit and typeset ads according to Science's style. Science's style guidelines do not allow abbreviations. Science cannot provide proofs of typeset line ads. All recruitment line ads will appear under a Positions Open banner. Science makes every effort to group similar ads together but cannot guarantee positioning of any ad.
ONLINE SPECIFICATIONS

ONLINE JOB POSTINGS
Simply log in and use the easy-to-follow instructions to post your jobs at your own pace, on your own time. Jobs stay active for eight weeks and are posted within one business day. Logos should be submitted as JPG files not to exceed 50K. Size is 360 wide x 180 px deep.

AUTOPOST
- Two week set-up time.
- XML feed or scrape of your job board acceptable.
- Postings are pulled every day.
Contact your sales representative to get started.

ONLINE BANNER ADS
- Leaderboard banner size: 728 wide x 90 px deep.
- Skyscraper banner size: 160 wide x 600 px deep.
- Anchor banner size: 1,000 wide x 60 px deep.
- Science News ad spot size: 300 wide x 300 px deep.
- Ads should be submitted as a GIF, animated GIF, JPG, or Flash file not to exceed 30K.
- Flash files: The underlying source file must be prepared to receive click-through parameters — please also include a GIF file to be used as a backup (further information for Flash developers is available from your sales representative).
- Please provide the URL to which the banner ad will link.

EMPLOYER PROFILES
Employer profiles will post three days after submission of materials. Please supply the following items:
- Your logo (JPG, GIF, TIFF, PNG, AI).
- Company description (up to 1,000 words).
- URL links where required.
- Photos (for dynamic profiles only) – JPG.
- Video (for dynamic profiles only) – MP4 or DVD (no wmd or rm).
ONLINE SPECIFICATIONS

E-MAIL MARKETING
- Supply both html (.html, .htm) and text (.txt) versions of e-mail.
- Materials due one week prior to send date.
- File size not to exceed 500k.
- Subject line not to exceed 50 characters.
- Images must be hosted by client.

WEEKLY SCIENCE E-MAIL SPONSORSHIPS
- Includes space at the top AND bottom of e-mail.
- Choice of banner ad, OR text/logo ad.
- Banner art: 468 × 60 px – file size 15K with no animation (send GIF files).
- Text/logo ad at top: 700 characters (10 lines of 70 characters each; includes spaces). If including logo, it must fit within the space allowed for the 700 characters. Logo should be no larger than 120 × 60 px.
- Text/logo ad at bottom: 1,400 characters (20 lines of 70 characters each; includes spaces). If including logo, it must fit within the space allowed for the 1,400 characters. Logo should be no larger than 120 × 60 px.
- Art due one week prior to send date.

MONTHLY AAAS/SCIENCE NEWSLETTER SPONSORSHIPS
AAAS MEMBER UPDATE, BIO-MED ROUNDUP, SCIENCE ROUNDUP
- Choice of banner ad or text/logo ad.
- Banner art: 468 × 60 px – file size 15K with no animation (send GIF files).
- Text/logo ads: 700 characters (10 lines of 70 characters each; includes spaces). If including logo, it must fit within the space allowed for the 700 characters. Logo should be no larger than 120 × 60 px.
- AAAS Member Update: Art due by the first Friday of each month.
- Bio-Med Roundup: Art due by the 1st of each month.
- Science Roundup: Art due by the 15th of each month.

CAREER PATH (2X PER MONTH)
- Banner ad size: 728 × 90 px – file size 15K with no animation (send GIF files).
- Art due by the 1st and the 12th of each month.

GRADUATE PROGRAMS
- Logo size: 360 × 180 px.

ADVERTISING POLICIES
See full advertising policies, terms, and conditions at: http://sciencecareers.org/for_employers/advertising_policies
SINCE 1848, AAAS HAS WORKED TO ADVANCE SCIENCE AND SERVE SOCIETY.

In service of this mission, the American Association for the Advancement of Science (AAAS) offers programs focused on science policy, international cooperation, science education, diversity and inclusion, and career development for scientists. When you advertise with us, not only are you reaching the qualified scientists you need, you are also supporting AAAS and its many programs. Your advertising dollars help sustain efforts including the following:

PROJECT 2061 is a long-term initiative of AAAS to promote literacy in science, mathematics, and technology. To achieve that goal, Project 2061 conducts research and develops tools and services that educators, researchers, and policymakers can use to make critical and lasting improvements in the education system.

R&D BUDGET AND POLICY PROGRAM sponsors studies and public meetings on funding and policy issues affecting federal government support of research and development (R&D). This program’s purpose is to contribute to an informed public discussion regarding federal support for R&D by providing timely, objective, and accurate information on federal R&D support.

AAAS SCIENCE & TECHNOLOGY POLICY FELLOWSHIPS provide the opportunity for accomplished scientists and engineers to participate in, and contribute to the federal policymaking process while learning firsthand about the intersection of science and policy.

AAAS INTERNATIONAL OFFICE develops partnerships and maintains relationships between AAAS and leading scientific organizations worldwide, including foreign government agencies and non-governmental actors. Our overarching goal is to create linkages, and to facilitate new initiatives that drive the shared mission of advancing science and serving society.

AAAS is here – bringing scientific expertise to policy making.

Good science policy is the result of politicians understanding science and scientists understanding policy. Toward this end, AAAS manages the Science & Technology Policy Fellowships program, which embeds scientists and engineers in the federal government for up to two years. From Congress to the State Department, each class of Fellows contributes to the policy-making process while gaining hands-on experience at the intersections of science and policy. As a AAAS member your dues support these efforts. If you’re not yet a AAAS member, join us. Together we can make a difference.

To learn more, visit aaas.org/plusyou/fellows

Norman Neuereiter of AAAS receives one of the highest Polish State decorations from the president of the Republic of Poland, Bronislaw Komorowski.

At a 2013 conference supported by the National Science Foundation, Shirley Malcom, Head of Education and Human Resources at AAAS, advocated for more inclusive, research-based strategies to help undergraduate students succeed in biology.

Two members of the AAAS Geospatial Technologies and Human Rights project took part in a training event in Africa, where they met with representatives of the African Commission on Human and Peoples’ Rights.

Matt Hourihan, Director of the AAAS R&D Budget and Policy Program, spoke at a 26 April 2013 public briefing on Capitol Hill about federal investment in scientific research.
FOR RECRUITMENT IN SCIENCE, THERE’S ONLY ONE

Science Headquarters
1200 New York Avenue, NW
Washington, DC 20005 USA

Science International
Bateman House, 2nd Floor
82-88 Hills Road
Cambridge CB2 1LQ
United Kingdom

Science China
B9005, No.100 Xisanhuan Zhong Road
Beijing 100048
People’s Republic of China