Science is both a leading scientific print journal and a high-traffic, award-winning website. Your recruitment advertising belongs in this widely read, enormously respected journal. The numbers speak for themselves.

- **400,000** print readers each week
- **129,559** qualified weekly circulation
- **80%** of readers surveyed said they read *Science* more often than any other journal***
- **79%** of readers read 3 to 4 issues of *Science* per month***

**Print Circulation & CPM Comparison**
- **Science**
  - 129,559
  - $73 CPM
- **Nature**
  - 52,613
  - $228 CPM

**Professional Segment Breakdown**
- College/University – 61%
- Industry – 11%
- Government – 6%
- Healthcare – 5%
- Nonprofit – 5%
- Other – 12%

**Global Readership**
- North America – 85%
- Europe – 7%
- Asia – 7%
- Rest of World – 1%

**Academic Degree Breakdown**
- Ph.D./M.D./Ph.D.-M.D. – 60%
- M.A./M.S./M.Sc. – 16%
- B.A./B.S./B.Sc. – 20%
- Other – 4%

**Readers’ Areas of Interest**
- Biology – 56%
- Molecular Biology – 48%
- Cell Biology – 44%
- Biochemistry – 42%
- Genetics – 41%
- Medicine – 36%
- Cancer Biology – 32%
- Microbiology – 31%
- Biotechnology – 31%
- Bioinformatics – 30%
- Cell Signaling – 29%
- Immunology – 28%
- Neuroscience – 28%
- Developmental Biology – 23%
- Drug Discovery – 23%
- Translational Medicine – 23%
- Stem Cell Research – 15%
- Biophysics – 13%
- Chemistry – 11%