How can your organization continue to flourish in a highly competitive landscape? The answer is simple... hire the best scientists. How can you find these scientists? Partner with Science. Our readers are some of the brightest thinkers, researchers, and students in the world. From Boston to Brussels to Beijing, Science and Science Careers can help maximize your recruiting efforts by connecting you with a global audience of engaged and qualified scientists.

With a worldwide weekly average print circulation of 129,559* and web content that draws millions of monthly visitors, Science and Science Careers offer varied recruiting and branding solutions to fit every budget. Whether you want to attract future employees, increase applicants for awards and fellowships, reach delegates to attend your meetings, or inform students of your graduate programs, Science offers customized solutions to meet your goals.

Read on to learn more about how we can help you.

"I have experienced Science Careers as a very professional partner when we plan, execute and follow up on online campaigns. Science Careers is an important channel in our online marketing mix."

**FRANZ VEISIG**
E-Recruitment Media Specialist
Novo Nordisk A/S

---

**FOR RECRUITMENT IN SCIENCE, THERE’S ONLY ONE**

**Weekly Publication**
400,000+ readers**

- Display Ads
- Line Ads

**Science Site-Wide**
12.3 million page impressions***
3.9 million unique browsers***

**ScienceCareers.org**
1.7 million page impressions***
420,971 unique browsers***
(Monthly statistics)

- Job Postings
- Employer Profiles
- Banners
- Email Marketing
- Sponsored E-Alerts
- Sponsored Newsletters

**Inserts, Outserts, and Cover Tips**
- Collection Booklets
- Posters
- Webinars
- Virtual Career Fairs

**COVER KEY:**

- **S** Cladina Rangiferina (reindeer moss)
- **C** 18 gauge copper wire
- **I** Frozen distilled H₂O
- **E** 5% sheep’s blood agar with bacterial culture
- **N** Mold on organic rye
- **E** Apis Mellifera (three banded Italian honey bee)
- **C** 3D video card

**COVER IMAGE AND MACRO PHOTOGRAPHY**
BY JAIME DEMARCO
21,000 applications are submitted each month to jobs posted on Science Careers**

214,000 unique users visited the Science Careers job board in October 2016**
Science is both a leading scientific print journal and a high-traffic, award-winning website. Your recruitment advertising belongs in this widely read, enormously respected journal. The numbers speak for themselves.

- **400,000** print readers each week
- **129,559** qualified weekly circulation
- **80%** of readers surveyed said they read *Science* more often than any other journal***
- **79%** of readers read 3 to 4 issues of *Science* per month***

**Print Circulation & CPM Comparison***

<table>
<thead>
<tr>
<th>Journal</th>
<th>Circulation</th>
<th>CPM</th>
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</thead>
<tbody>
<tr>
<td>Science</td>
<td>129,559</td>
<td>$73 CPM</td>
</tr>
<tr>
<td>Nature</td>
<td>52,613</td>
<td>$228 CPM</td>
</tr>
</tbody>
</table>

**Professional Segment Breakdown**

- College/University – **61%**
- Industry – **11%**
- Government – **6%**
- Healthcare – **5%**
- Nonprofit – **5%**
- Other – **12%**

**Global Readership**

- North America – **85%**
- Europe – **7%**
- Asia – **7%**
- Rest of World – **1%**

**Academic Degree Breakdown**

- Ph.D./M.D./Ph.D.-M.D. – **60%**
- M.A./M.S./M.Sc. – **16%**
- B.A./B.S./B.Sc. – **20%**
- Other – **4%**

**Readers’ Areas of Interest***

- Biology – **56%**
- Molecular Biology – **48%**
- Cell Biology – **44%**
- Biochemistry – **42%**
- Genetics – **41%**
- Medicine – **36%**
- Cancer Biology – **32%**
- Microbiology – **31%**
- Biotechnology – **31%**
- Bioinformatics – **30%**
- Cell Signaling – **29%**
- Immunology – **28%**
- Neuroscience – **28%**
- Developmental Biology – **23%**
- Drug Discovery – **23%**
- Translational Medicine – **23%**
- Stem Cell Research – **15%**
- Biophysics – **13%**
- Chemistry – **11%**
ONLINE READERSHIP

Science's online audience comprises AAAS members, institutional users, and individuals who register for free access to select content. Each day, via memberships and more than 3,700 organizational subscriptions, Science online serves as a resource for millions of students, educators, and researchers at universities, corporations, and government agencies around the world.

SCIENCE SITE-WIDE STATISTICS

5.5 MILLION monthly visits*
3.9 MILLION monthly unique browsers*

SCIENCE CAREERS TOP 10 VISITORS BY COUNTRY**

1. UNITED STATES
2. UNITED KINGDOM
3. INDIA
4. CANADA
5. GERMANY
6. AUSTRALIA
7. CHINA
8. FRANCE
9. ITALY
10. SPAIN

SCIENCE CAREERS USERS’ GEOGRAPHIC BREAKDOWN**

United States – 49%
Asia – 23%
Europe – 20%
Canada – 3%
Rest of World – 5%

SCIENCE CAREERS USERS’ ORGANIZATION TYPE**

University/Academia – 49%
Biotech/Pharmaceutical Firm – 19%
Government – 9%
Hospital/Health Care – 10%
Nonprofit – 5%
Other – 8%

SCIENCE CAREERS USERS’ ACADEMIC DEGREE BREAKDOWN**

M.D./Ph.D. – 72%
M.A./M.S./M.Sc. – 17%
B.A./B.S./B.Sc. – 10%
Other – 1%

* December 2015 BPA Statements ** Publisher’s Own Data *** 2016 Cell Associates Life Scientists Science Reader Survey
* Science October 2015 ABC Interactive Audit ** Google Analytics 2016
PRINT AD RATES

BLACK AND WHITE DISPLAY RATES

<table>
<thead>
<tr>
<th>SIZE</th>
<th>1X</th>
<th>6X</th>
<th>12X</th>
<th>18X</th>
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<tbody>
<tr>
<td>Full Page</td>
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<tr>
<td>2/3 Page</td>
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<tr>
<td>1/2 Page Horizontal</td>
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<td>1/6 Page</td>
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Sequential liability clauses will not be accepted.
All rates are per insertion. Frequency discounts apply to one calendar year.

LINE AD FORMATS

WRAPPED

A POSTDOCTORAL POSITION is available at the University of Maryland School of Medicine to model inherited lipid storage diseases using iPSC technology. The candidate should have a Ph.D., experience in Cell/Molecular Biology, excellent oral and written communication skills, and be able to work independently. Experience in hESC/iPSC technology and hematopoietic/neuronal development is desirable. Salary is commensurate with experience. To apply, send curriculum vitae and contact information for three references to Dr. Ricardo A. Feldman at e-mail: rfeldman@som.umaryland.edu.

ESTIMATING THE COST OF YOUR LINE AD

Science will provide a cost estimate for line ads. This is an approximate cost only. All classified line ads are estimated at approximately six words or 49 characters per line (including spaces and punctuation marks). For the most accurate estimate, please email your ad to Science. Purchase orders must allow for variation between estimated lines and actual typeset lines as well as the resulting final cost.

BOX STACKED

FACULTY POSITION
Cellular and Immunological Therapies for Blood Cancers
Koch School of Medicine
University of Southern California
The University of Southern California (USC) Nobel Division of Hematology and Center for the Study of Blood Diseases seeks faculty members interested in research in novel treatment approaches for blood cancers, including chimeric antigen receptors, synthetic biology, genome engineering, induced hematopoietic stem cells, allogeneic stem cell graft engineering, adoptive cell therapy, TCR gene therapy, bispecific antibodies, antibody drug conjugates and molecularly targeted drugs. Applicants with M.D. or M.D./Ph.D., BC/BE in Hematology and/or Oncology, and eligible for a California medical license are preferred. Exceptional Ph.D. candidates will also be considered. We offer highly competitive compensation and appointment at the appropriate academic level commensurate with experience. Please send letter of interest, curriculum vitae and names of three references to Preet Chaudhary, M.D., Ph.D., Chief, Nobel Division of Hematology, 1441 Eastlake Avenue, NOR 3470, MC 9172, Los Angeles, CA 90033. E-mail: preet.chaudhary@mcf.usc.edu. USC values diversity and is committed to Equal Opportunity in Employment. Members of all races, genders, and ethnic groups are encouraged to apply.

COLOR DISPLAY RATES

All color charges are in addition to black and white space rates.
Individual process colors (Cyan, Magenta, Yellow)
PMS matched colors
4-color process (full-color)
DPS color

Please contact your sales representative for rates and additional information.

AGENCY DISCOUNT

Applicable to display ads only when paid within 60 days of invoice date.

Please contact your sales representative for rates and additional information.

LINE RATES

10-line minimum
Line ads only run every other issue. Please contact your sales rep for the schedule.

Please contact your sales representative for rates and additional information.
**ADDITIONAL COLOR OPTIONS**

Make your print ad stand out within the pages in *Science*. We offer upgrade options that include:

**DISPLAY ADS**

- Colored box (blue, green, or red) and URL (or email address) in blue.

**LINE ADS**

- Colored box (blue, green, or red) and URL (or email address) in blue.
- 4-color logo and bold text lines in the body copy.
- Combo of options 1 and 2.

Please contact your sales representative for rates and additional information.

**PREMIUM POSITIONS**

- First right-hand full page in classified section. Available on a first-come, first-served basis. This page can include a special banner, labeled to draw attention to your ad. Choose from Featured Employer, Meeting/Conference, Prize, Award, etc.
- Cover 3 (inside back cover). Your ad sits opposite "Working Life" — our weekly career article. Available on a first-come, first-served basis. Art due 11 days prior to the issue date.

Please contact your sales representative for rates and additional information.

**POSTING PRINT ADS ONLINE**

All job ads placed in *Science* magazine can also be posted on ScienceCareers.org for a nominal fee. Ads will be posted the evening before print publication date.

By posting your ad online, you automatically receive:

- Eight-week posting.
- Inclusion in the Job Alerts service.
- Inclusion on NPA (NationalPostdoc.org).

(Online postings purchased in combination with a line ad are noncommissionable to ad agencies.)

**STANDARD ONLINE JOB POSTING WITH PRINT**

- Eight-week period.
- Includes logo in the body of the ad.

Please contact your sales representative for rates and additional information.

See page 10 for information about posting jobs online only.

**PREMIUM ONLINE JOB POSTING WITH PRINT**

- Eight-week period.
- Includes logo in the body of the ad, and in search result listings.

When your job matches a structured search, *Science* pulls the job title, a short description, and the logo into a premium ad position on the search results page.

Please contact your sales representative for rates and additional information.

**HEADLINE JOB UPGRADE WITH PRINT**

Advertise your job posting on the job seeker homepage AND the *Science* Careers homepage. Additionally, headline jobs will be served alongside contextually relevant content throughout the family of *Science* journal websites.

A headline job is a great way to reach thousands of passive job seekers. Each job will rotate throughout the duration of the posting.

Please contact your sales representative for rates and additional information.

**PREMIUM + HEADLINE COMBO WITH PRINT**

Maximize your results by combining a headline upgrade with a premium posting.

Please contact your sales representative for rates and additional information.

**SPONSORED KEYWORD UPGRADE WITH PRINT**

Sponsor a keyword so that your job appears at the top of that relevant keyword search. Your job will also be highlighted with an enhanced background color and border. Job stays at the top of the relevant search results for the duration of the posting.

Please contact your sales representative for rates and additional information.

**TOP JOB UPGRADE WITH PRINT**

A highly visible upgrade that pushes your job to the top of the search results page when the job seeker selects a relevant discipline. Limited to only three “Top Jobs” per discipline your job will be highlighted with an enhanced background and color.

Please contact your sales representative for rates and additional information.

**JOB OF THE WEEK**

Job of the Week is an upgrade for your posting sold on a first-come, first-served basis. Your job displays prominently for one week in the upper right corner on the *Science* Careers job seeker homepage.

Please contact your sales representative for rates and additional information.
DIGITAL RATES

BANNER ADS
Banners are a high visibility option reaching Science's extensive online audience.

69% of readers took action after viewing a banner ad*

RUN-OF-SITE CAMPAIGNS

≥ 100K  ≥ 200K  ≥ 300K  ≥ 500K

Please contact your sales representative for rates and additional information.

All rates are gross, minimum impressions per insertion = 100,000

Run-of-Site banners are served in rotation on Science (includes Science News) and Science Careers.
Banner types: Leaderboard, Tower, and Medium Rectangle

TARGETED BANNER CAMPAIGNS

≥ 50K  ≥ 200K  ≥ 300K  ≥ 500K

Please contact your sales representative for rates and additional information.

All rates are gross, minimum impressions per insertion = 50,000

Targeted banners are aimed at relevant segments of our online audience and are available on:

- Science Careers (geography or page).
- Science (geography, page, subject, or behavior).
- Science News (site, page, geography, or subject).
- Science Signaling (site or geography).
- Science Translational Medicine (site or geography).
- Science Advances (site or geography).
- Science Immunology (site or geography)
- Science Robotics (site or geography)
Banner Types: Leaderboard, Tower, Medium Rectangle

SPECIAL SPONSORED BANNERS
Target various Science homepages with an exclusive message.
Anchor banner available on:
- jobs.sciencecareers.org homepage.
- Science Careers homepage and its affiliated pages: Articles, For Employers, Graduate Programs, and Career Resources.
- Science homepage.

Medium Rectangle banner available on:
- jobs.sciencecareers.org homepage.

Billboard banner available on:
- Science homepage
Please contact your sales representative for pricing.

EMAIL MARKETING
Utilize this targeted solution to recruit or to promote an event, award, or prize. Emails are created by you and sent by Science to a targeted audience of your choice. Through our opt-in program, we work with our audience to ensure the emails they receive are relevant and anticipated. We then work with our advertisers to send to the most targeted lists possible.

- Select email recipients from among registered users of Science Careers and/or Science in categories including education level, primary discipline, and geography.
- Measurable results include emails sent, emails delivered, emails opened, and click-throughs.

Please contact your sales representative for rates and additional information.

25% Average Open Rate**  10% Average CTR**

80% of readers took action after reading a third-party email*

“We are very satisfied with the advertising opportunities available via Science. Their 3rd party email campaigns are especially useful given that EMBL gets maximum visibility within its targeted audience. We also appreciate their professional and friendly customer service.”

MATIJA GRGURINOVIC
Senior Administrative Officer,
EMBL International PhD Programme
GRADUATE PROGRAMS
Raise the profile of your degree program with a basic listing in our online index of graduate programs. Contact your sales representative for details, stats, and availability.

ONLINE INDEX
• 1-year listing with logo.

Please contact your sales representative for rates and additional information.

EMAIL ALERTS AND NEWSLETTER SPONSORSHIPS
Reach hundreds of thousands of opt-in readers with your branding message or job openings. As the exclusive sponsor, your banner or text/logo ad will be placed within the email.
A full list of E-Alerts, Monthly Newsletters, and their relevant distribution numbers is available from your sales representative.

WEEKLY E-ALERTS

Science Table of Contents
List of features in the upcoming issue.

Daily News & Headlines
Daily highlights of important news and topics in the community.

Science Advances Table of Contents
Significant, innovative original research that advances the frontiers of science and extends the standards of excellence established by Science.

Science Immunology Table of Contents
The latest research articles that report critical advances in all areas of immunological research.

Japan Highlights
Japanese version of the Science, STM, and Signaling TOCs.

All Other Weekly Alerts

Science First Release
Research articles posted online before print publication.

Science Weekly News
Brief summaries of the journal’s news content.

This Week in Science
Highlights of the most compelling research articles in the current issue.

News from Science: (Weekly Headlines)
Short summaries of the latest news in Science.

Editors’ Choice
Highlights of recent content from other journals chosen by the Editors of Science.

Science Signaling Table of Contents
Electronic journal on cellular signaling.

Science Robotics Table of Contents
Provides a much-needed forum for the latest technological advances and for the critical social, ethical and policy issues surrounding robotics.

Science Translational Medicine Table of Contents
Electronic journal on translational medicine.

MONTHLY NEWSLETTERS

Science Roundup
Updates of top research appearing in Science sent to AAAS members.

Science Roundup China
Chinese version of updates of top research appearing in Science sent to AAAS members.

Career Path
Job openings, career trends, and advice sent bi-monthly to Science Careers registrants.

Please contact your sales representative for rates and additional information.

* 2016 Cell Associates Life Scientists Science Reader Survey  
** Marketing Cloud Reporting 2016
SELF-SERVE RECRUITING
Create an account in the Science Careers Employer Portal and you can start posting your jobs and taking advantage of the great upgrades and bundling options available. Visit employers.sciencecareers.org to get started!

STANDARD ONLINE JOB POSTING
Our self-serve posting system is simple. Your jobs include your logo in the body of the ad and in the search result listings and stay posted for eight weeks.
• $550 per 8-week period.

PREMIUM JOB POSTING
Likely to receive 7× more views and 4× more applications than standard jobs.
Includes logo in the body of the ad, and in search result listings. When your job matches a structured search, Science pulls the job title, a short description, and the logo into a premium ad position on the search results page.
• $800 per 8-week period.

HEADLINE JOB UPGRADE
Likely to receive 7× more views and 4× more applications than standard jobs.
Your ad rotates in a special bannered section on the job seeker homepage of ScienceCareers.org and the Science Careers homepage. Additionally, your jobs will be served alongside contextually relevant content throughout the family of Science journal websites.
• $250 added to your standard or premium job posting fee.

RESUME/CV DATABASE
Access the resumes you need when you need them. Search thousands of resumes to find exact matches for open positions and only pay for the ones you want.
• $25 per resume/CV (minimum buy is package of 5 resumes).

EMPLOYER PORTAL:
EASY ACCOUNT MANAGEMENT TOOLS
Manage your job postings: sort, view, upgrade, and more.
Manage your applications: sort, view, search by keyword, check status, and more.

EMPLOYERS.SCIENCECAREERS.ORG
ADDITIONAL UPGRADES & BRANDING

Increase the visibility of your jobs or your company branding. Contact your rep for help with these options.

SPONSORED KEYWORD UPGRADE
Likely to receive 9x more views and 6x more applications than standard jobs.

Sponsor a keyword so that your job appears at the top of that relevant keyword search. Your job will also be highlighted with an enhanced background color and border. Job stays at the top of the search results for the duration of the posting.

Please contact your sales representative for rates and additional information.

TOP JOB UPGRADE
Likely to receive 14x more views and 8x more applications than standard jobs.

A highly visible upgrade that pushes your job to the top of the search results list when the job seeker selects a relevant discipline from the given list. Limited to only three “Top Jobs” per discipline, your job will be highlighted with an enhanced background color and border.

Please contact your sales representative for rates and additional information.

AUTOPOST
AutoPost is the #1 choice for the busy recruiter. Relax knowing that ALL your jobs will be automatically posted on the premier jobsite for scientific recruiting — ScienceCareers.org — ensuring a dominant presence on Science's job board.

Please contact your sales representative for rates and additional information.

FEATURED EMPLOYER
Enjoy prominent placement of your company logo on the homepage of the Science Careers job board. The logo links to your company’s job postings on ScienceCareers.org as long as you have live job postings.

Please contact your sales representative for rates and additional information.

CUSTOM JOB TEMPLATE
We create a unique branded job template so that your jobs will really stand out from the crowd. The template includes a branded company “banner” and we can customize the following with your corporate color(s): apply button, job title, job header, hyperlinks.

Please contact your sales representative for rates and additional information.

EMPLOYER MINI-SITE
Your own micro-site/job board, hosted by Science Careers. Can include your own branded job details and application pages, and multiple content pages to tell your story. With tailored SEO opportunities and its own unique URL, this is a great way to showcase your company and vacancies on Science Careers.

Please contact your sales representative for rates and additional information.

EMPLOYER PROFILES
Build your brand and drive traffic to your website with an online profile hosted by Science Careers.

• Basic Profile (Organization description and logo).
• Dynamic Profile (As above, plus videos, photos, and 360° tours).

Please contact your sales representative for rates and additional information.

Posting packages are available. Contact your sales representative for more information.
POSTERS

Boost your brand and get daily exposure to thousands of current and potential customers with a customized, educational *Science* poster.

- Your choice of topic and original content.
- Polybagged or inserted in the journal.
- Additional advertising available on three panels and your logo visible on the front of the poster.
- Topic area is yours exclusively for one year.
- Available online and can be made interactive.
- Bonus distributions at relevant trade shows.
- Additional copies for your own distribution.

COLLECTION BOOKLETS

Collection booklets help you build mindshare by associating your brand with some of the most important papers ever published in *Science*. Your company content can also be included. Used as a reference guide by readers, collection booklets offer sustained ROI over long periods of time.

- Distributed at up to five trade shows of your choice.
- Available online via PDF download for at least one year.
- Promoted online and through email to our subscriber base.

INSERTS, OUTSERTS, AND COVER TIPS

Inserts generate reader interest with prominent placement inside the journal. Outserts and cover tips deliver maximum impact, ensuring your advertising or marketing piece is the first thing readers see when they receive their copy of *Science*. Target the recipients of your promotion via our subscriber demographic data or by timing your ad for distribution at specific trade shows.

- Your choice of topic and original content.
- Polybagged or inserted in the journal.
- Additional advertising available.
- Topic area is yours exclusively for one year.
- Available online and can be made interactive.
- Bonus distributions at relevant trade shows.
- Additional copies for your own distribution.

WEBINARS

Engage with potential employees and showcase your organization’s research by sponsoring a customized webinar. *Science* assembles a panel of experts in a topic area of your choice and as the sponsor, your company can participate in the panel, and brand itself as an innovative leader in that field.

- Align your organization with *Science*’s prestigious panel of experts.
- Reach a global audience of scientists.
- Create employee relationships and dialogue by following up on unanswered audience questions.
- Be seen as a valuable contributor to the scientific community.
- Receive six-month exclusivity on your topic.
- Have your message available on-demand for a full 12 months.

PRIZES AND AWARDS are a way to demonstrate your company’s commitment to nurturing the developing research going on in many fields in the scientific community. By sponsoring a prize/award your company becomes a champion for the cause you so deeply support.

VIRTUAL CAREER FAIRS allow you to create customized recruiting events for your organization and meet candidates virtually from the comfort of your own desk. Events are created with branding guidelines from your company.
OUR FAMILY OF ONLINE JOURNALS

In addition to recruiting and branding with Science Careers, Science offers a family of online journals that reach a wide audience and you can too. For advertising information about Science’s entire family of websites, please contact your sales representative.

Science Advances

*Science Advances* is an online-only, open-access journal that publishes articles that make important contributions to research in the life, physical, environmental, engineering, math, computer, and social sciences. Advertising opportunities include online banners. [scienceadvances.org](http://scienceadvances.org)

Science Immunology

*Science Immunology* is an online journal publishing original, peer-reviewed, science-based research articles that report critical advances in all areas of immunological research, including important new tools and techniques. Contact your Sales Representative for advertising opportunities. [scienceimmunology.org](http://scienceimmunology.org)

Science Robotics

*Science Robotics* is an online multidisciplinary journal, covering the traditional disciplines of robotics, as well as emerging trends such as advanced materials and bio-inspired design. Contact your Sales Representative for advertising opportunities. [sciencerobotics.org](http://sciencerobotics.org)

Science Signaling

*Science Signaling* is an online journal devoted to all aspects of cell signaling research. Advertising opportunities include banners and sponsored content. [sciencesignaling.org](http://sciencesignaling.org)

Science Translational Medicine

*Science Translational Medicine* is a weekly online journal that focuses on how basic research knowledge can be applied to positively impact human health. Advertising opportunities include banners and sponsored content. [sciencetranslationalmedicine.org](http://sciencetranslationalmedicine.org)
In 1880, Thomas Edison helped found *Science* with the goal of disseminating the latest advances in science and engineering. His legacy lives on as we continue to publish groundbreaking news and research that shapes the world we live in. While compelling content fill every issue of *Science*, we also offer more focused opportunities throughout the year. Please contact your sales representative for details, rates, and ideas.

<table>
<thead>
<tr>
<th>ISSUE DATE</th>
<th>FEATURE</th>
<th>MEETING FOR BONUS DISTRIBUTIONS</th>
<th>RESERVE SPACE</th>
<th>MATERIAL CLOSE</th>
<th>SHORT CLOSE</th>
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<tr>
<td>3</td>
<td>Prediction</td>
<td>AAAS Annual Meeting, 16–20 February, Boston, MA</td>
<td>Jan. 19</td>
<td>Jan. 26</td>
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<td>10</td>
<td>Career Feature: Faculty</td>
<td>Science Careers Job Fair (at AAAS Annual Meeting), 17 February, Boston, MA.</td>
<td>Jan. 26</td>
<td>Feb. 2</td>
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<td>DNA/RNA Analysis</td>
<td>Pittcon 2017, 5–9 March, Chicago, IL</td>
<td>Feb. 2</td>
<td>Feb. 9</td>
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<td>GRC Program</td>
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<td>Feb. 9</td>
<td>Feb. 15</td>
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<td><strong>MARCH</strong></td>
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<td>Cell/Tissue Culture</td>
<td>US Human Proteome Organization, 19–22 March, San Diego, CA</td>
<td>Feb. 23</td>
<td>Mar. 2</td>
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<td>Cancer Biotechnology</td>
<td>American Association for Cancer Research, 1–5 April, Washington, D.C.</td>
<td>Mar. 2</td>
<td>Mar. 9</td>
<td>Mar. 10</td>
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<tr>
<td>24</td>
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<td>American Association for Cancer Research Career Fair, 1 April, Washington, D.C.</td>
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<td>American Chemical Society Spring, 2–6 April, San Francisco, CA</td>
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<td>Cell Culture</td>
<td>Experimental Biology, 22–26 April, Chicago, IL</td>
<td>Mar. 23</td>
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<td>Conservation General Lab Equipment</td>
<td>European Geosciences Union General Assembly, 23–28 April, Vienna, Austria</td>
<td>Mar. 30</td>
<td>Apr. 6</td>
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<td>American Association of Immunologists, 12–16 May, Washington, D.C.</td>
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<td>Migrations Genomics</td>
<td>American Society for Mass Spectrometry, 4–8 June, Indianapolis, IN</td>
<td>May 4</td>
<td>May 11</td>
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<td>26</td>
<td>Job Focus: Biotech/Pharma</td>
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<td><strong>JUNE</strong></td>
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<td>Protein Analysis</td>
<td>Biotechnology Industry Organization International Convention, 19–22 June, San Diego, CA</td>
<td>May 11</td>
<td>May 18</td>
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<td>Repair and Regeneration</td>
<td>Biotechnology Industry Organization International Convention Career Fair, 22 June, San Diego, CA</td>
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<td>Jun. 15</td>
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<td>ISSUE DATE</td>
<td>FEATURE</td>
<td>MEETING FOR BONUS DISTRIBUTIONS</td>
<td>RESERVE SPACE</td>
<td>MATERIAL CLOSE</td>
<td>SHORT CLOSE</td>
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<td>Emerging Infectious Diseases</td>
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<td>Jun. 22</td>
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<tr>
<td>21</td>
<td>Software/Data Analysis</td>
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<td>Job Focus: Chemistry</td>
<td>American Chemical Society Fall, 20–24 August, Washington, D.C.</td>
<td>Jul. 20</td>
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<td>Aug. 3</td>
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<td>General Lab Equipment</td>
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<td>Career Feature: Postdocs</td>
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<td>Genomics</td>
<td>American Society of Human Genetics, 17–21 October, Orlando, FL</td>
<td>Sep. 21</td>
<td>Sep. 28</td>
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<td>13</td>
<td>AAAS Annual Meeting Program</td>
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<td>Oct. 19</td>
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<td>Frontiers of Material Science</td>
<td>Materials Research Society Fall, 26 November–1 December, Boston, MA</td>
<td>Oct. 26</td>
<td>Nov. 2</td>
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<td>17</td>
<td>Spectroscopy</td>
<td>American Society for Cell Biology, 2–6 December, Philadelphia, PA</td>
<td>Nov. 2</td>
<td>Nov. 9</td>
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<td>DECEMBER</td>
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<td>Nov. 16</td>
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<td>Nov. 22</td>
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<td>Immunoassays</td>
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<td>Breakthrough of the Year</td>
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<td>Dec. 7</td>
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<td>Dec. 15</td>
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</table>

**EDITORIAL CALENDAR KEY**
- **Bold Purple Text**: Career Feature
- **Italic Purple Text**: Job Focus Feature
- **Bold Red Text**: Technology Feature
- **Bold Green Text**: Science will have a booth at the meeting
- **Grey Highlight**: denotes a Readex Online Study
- **Bold Blue Text**: New Product Focus
- **Bold Orange Text**: Editorial Theme
- **Grey Highlight**: denotes a Readership Study. Get free feedback on what readers think about your ad — and your competitors’ ads
ONLINE SPECIFICATIONS

ONLINE JOB POSTINGS

Simply log in and use the easy-to-follow instructions to post your jobs at your own pace, on your own time. Jobs stay active for eight weeks and are posted within one business day. Logos should be submitted as JPG files not to exceed 50K. Size is 360 px wide × 180 px deep.

AUTOPOST

- XML feed or scrape of your job board acceptable.
- Postings are pulled every day.

Contact your sales representative to get started.

ONLINE BANNER ADS

Science websites are responsively designed so in order to optimize your ad, please supply two sizes — one for desktops/tablets and one for mobile. See sizes below.

Desktop & Tablet

- Leaderboard: 728 px wide × 90 px deep.
- Tower: 300 px wide × 600 px deep.
- Medium rectangle: 300 px wide × 250 px deep.
- Anchor for desktop:
  - Science Careers and Science homepage: 1280 px wide × 60 px deep.
  - jobs.sciencecareers.org: 1180 px wide × 60 px deep.
- Anchor for tablet: 728 px wide × 90 px deep.
- Billboard: 1280 × 250 OR 970 × 250 px.

Mobile

- Leaderboard: 320 px wide × 50 px deep.
- Tower: 320 px wide × 100 px deep.
- Medium rectangle: 320 px wide × 100 px deep.
- Anchor: 320 px wide × 50 px deep.

How to Submit Art

- Ads should be submitted as an HTML5 file, GIF, animated GIF, or JPG not to exceed 100K.
- For HTML5 files, please use AppNexus guidelines available at https://github.com/appnexus/appnexus-html5-lib
- Please provide the URL to which the banner ad will link.
- For billboard ads, the content has to be hosted by a third party.

EMPLOYER PROFILES

Employer profiles will post three days after submission of materials. Please supply the following items:

- Company logo (JPG, PNG at 1280 px wide x 720 px deep).
- Company description (up to 1,000 words).
- URL links where required (maximum of 3 links).
- Photos (for dynamic profiles only) – JPG.
- Video (for dynamic profiles only) – MP4 or DVD (no wmd or rm).

Employer Profiles containing specific job advertisements are not permitted. Submitted material is subject to Publisher's approval.
EMAIL MARKETING

• Supply both html (.html, .htm) and text (.txt) versions of email.
• Materials due one week prior to send date.
• File size not to exceed 500k.
• Subject line not to exceed 50 characters.
• Images must be hosted by client.

WEEKLY SCIENCE EMAIL SPONSORSHIPS

• Includes space at the top AND bottom of email.
• Choice of banner ad, OR text/logo ad.
  • Banner art: 468 px wide x 60 px deep; file size 15K; GIF format (no flash or rotating GIFs).
  • Text/logo ad at top: 700 characters (10 lines of 70 characters each; includes spaces). If including logo, it must fit within the space allowed for the 700 characters. Logo should be no larger than 120 px wide x 60 px deep.
  • Text/logo ad at bottom: 1,400 characters (20 lines of 70 characters each; includes spaces). If including logo, it must fit within the space allowed for the 1,400 characters. Logo should be no larger than 120 px wide x 60 px deep.
• Art due one week prior to send date.

MONTHLY AAAS/SCIENCE NEWSLETTER SPONSORSHIPS

SCIENCE ROUNDUP & SCIENCE ROUNDUP CHINA

• Choice of banner ad or text/logo ad.
  • Banner art: 468 px wide x 60 px deep; file size 15K; GIF format (no flash or rotating GIFs).
  • Text/logo ads: 600 characters (10 lines of 60 characters each; includes spaces). If including logo, it must fit within the space allowed for the 600 characters. Logo should be no larger than 120 px wide x 60 px deep.
• Art due by the 15th of the month.

CAREER PATH (2X PER MONTH)

• Banner ad size: 728 px wide x 90 px deep — file size 30K; JPG or GIF format (no flash or rotating GIFs).
• Art due by the 1st and the 12th of each month.

GRADUATE PROGRAMS

• Logo size: 1280 px wide x 720 px deep; JPG or PNG.

ADVERTISING POLICIES

See full advertising policies, terms, and conditions at: http://sciencecareers.org/for_employers/advertising_policies
PRINT AD SPECIFICATIONS

DISPLAY ADS
(Represents size only, not placement on page)

FULL PAGE
7" × 10"
254 mm × 215 mm

1/2 PAGE
4.5625" × 10"
254 mm × 115 mm

1/2 HORIZONTAL
7" × 4.75"
120 mm × 177 mm

1/2 VERTICAL
3.375" × 10"
254 mm × 85 mm

1/4 VERTICAL
2.1875" × 10"
254 mm × 55 mm

1/4 SQUARE
4.5625" × 4.75"
120 mm × 115 mm

1/4 PAGE
3.375" × 4.75"
120 mm × 85 mm

1/4 PAGE
2.1875" × 4.75"
120 mm × 55 mm

FULL-PAGE BLEED REQUIREMENTS
☐ Bleed size: 8 1/4" × 10 1/2" (273 mm × 266 mm)
☐ Trim size: 8 1/4" × 10 1/2" (266 mm × 209 mm)
☐ Live area: 7 1/2" × 10" (254 mm × 197 mm)

TWO-PAGE BLEED REQUIREMENTS
☐ Bleed size: 16 1/8" × 10 1/2" (425 mm × 266 mm)
☐ Trim size: 16 1/8" × 10 1/2" (418 mm × 209 mm)
☐ Live area: 7 1/2" × 10" (197 mm × 254 mm) each page
☐ Gutter size: 1/8" (12 mm)

BLEED AD NOTES
• For full page, keep “live matter” at least 1/4" (4.763 mm) from trim.
• When using a great deal of text, we recommend enlarging the gutter area and decreasing the live area width:
  Gutter: 1/8" (19 mm)
  Live area: 7 1/2" × 10" (190 mm × 247 mm)

PAPER STOCK & PRINTING PROCESS
• Covers: 100 lb. (270.8 gsm).
• Text: 38 lb. (56.2 gsm) gloss finish.
• Covers & Text: Web offset.

DIGITAL FILE REQUIREMENTS
PDF/X 1a files are the preferred digital format. If you cannot submit a file to these specifications please submit a PDF file with all high resolution images and fonts embedded in the files. All required image trapping must be included in the file. Images must be CMYK or grayscale and 300 dpi. Include 1/8" bleed with trim/bleed marks outside bleed area. No application files are accepted.

INSERTS/OUTSERTS

Inserts: Approved pre-printed inserts must arrive at the printer nine calendar days prior to publication date. Advertisers must supply three sample copies to *Science* by the space reservation deadline.

• Trim size: 8 1/4" × 10 1/2"
  (Depth: 266 mm × Width: 209 mm).
• Head trim: 1/8" (3.1 mm).
• Foot trim: 1/8" (3.1 mm) minimum, 1/4" (15 mm) maximum.
• Side trim: 1/8" (3.1 mm) minimum, 1/4" (12 mm) maximum.
• Allow 1/8" for “scuff off” on the spine.
• Keep “live matter” at least 1/4" from trim.
• 2-Page Insert: 8 1/4" × 10 1/2" (Depth: 273 mm × Width: 215 mm); 10 1/4" (273 mm) minimum vertical size for untrimmed signature; 11 1/4" (285 mm) maximum. Ship flat.

Please contact us for rates.

Outserts: Approved preprinted outserts must arrive at the printer nine calendar days prior to publication date. Advertisers must supply a sample copy to *Science* by the space reservation deadline.

Please contact us for a quotation and availability.

DELIVERY METHODS
• CD/DVD
• Email: recruitads@aaas.org
• FTP: sciads.aaas.org
  User: sciads
  Password: @ddrop

HOW TO SUBMIT A LINE AD
Send your ad text to: advertise@sciencecareers.org. Do not boldface or italicize any words. *Science* will edit and typeset ads according to *Science*’s style. *Science*’s style guidelines do not allow abbreviations. *Science* cannot provide proofs of typeset line ads. All recruitment line ads will appear under a Positions Open banner. *Science* makes every effort to group similar ads together but cannot guarantee positioning of any ad.
1848
AAAS is founded as a non-profit membership organization and quickly becomes a voice for all of science. As a global, interdisciplinary society, AAAS works in service of its mission to advance science around the world for the benefit of all people.

1900
After acquiring the journal *Science*, the Association and journal grow through myriad programs formed over the years to address Association goals.

1950’S
AAAS stops all annual meetings in the segregated Southern United States.

1973
Seven fellows on Capitol Hill usher in the AAAS Science & Technology Policy Fellowships program. Today, STPF places approximately 300 fellows each year in all branches of federal government.

1975
AAAS passes a nondiscrimination resolution long before public support of the rights of LGBTQ individuals.

1976
AAAS holds the first fully accessible professional meeting in Boston, long before passage of the Americans with Disabilities Act.

1979
AAAS pulls its meeting out of Chicago to respect the ban on meeting in states that did not ratify the Equal Rights Amendment.

1984 AND 1985
AAAS sends forensic scientists to help identify skeletal remains from Argentina’s military dictatorship during which over 20,000 people “disappeared.” The evidence collected leads to the conviction of nine former Argentine junta members as well as the development of a method for establishing grandpaternity. As a result of this method, 43 abducted children are reunited with their surviving family members.

1993
*Science* AAAS opens an office in Cambridge, UK symbolizing its commitment to the international scientific community.

2001
*Science* publishes a landmark paper announcing the sequencing of the human genome

2004
The Senior Scientists and Engineers (SSE) and AAAS form the AAAS/SSE STEM Volunteer Program to support K-12 STEM (science, technology, engineering, and mathematics) education, foster STEM literacy, and motivate students to pursue STEM careers.

2009
AAAS undertakes two new projects, BILAT-USA and Link2US, in an effort to foster international cooperation among EU and U.S. researchers. AAAS works with three European agencies to enhance cooperation through information sharing, dialogue, and network formation.

2013
*Science* AAAS opens an office in Beijing, China creating opportunities for more efficient collaborations and dialogues with countries in the Southern Asian region.

2016
AAAS Research Competitiveness Program (RCP) brings together 25 local entrepreneurs in an array of fields, including information technology, health, telecommunications, and agriculture for a series of workshops in Africa.

The values upon which this organization is based continue to strengthen through dialogues with the scientific community and through actions that advance science for the benefit of all.
FOR RECRUITMENT IN SCIENCE, THERE’S ONLY ONE

Science Headquarters
1200 New York Avenue, NW
Washington, DC 20005 USA

AAAS Science International
Clarendon House
Clarendon Road
Cambridge
CB2 8FH
United Kingdom

Science China
B9005, No.100 Xisanhuan North Road
Beijing 100048
People's Republic of China