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SCIENCE SITE-WIDE STATISTICS

5.6 MILLION
monthly visits**

4 MILLION
monthly unique browsers**

TOP 10 VISITORS BY COUNTRY*

1. UNITED STATES
2. UNITED KINGDOM
3. CANADA
4. CHINA
5. GERMANY
6. INDIA
7. JAPAN
8. AUSTRALIA
9. FRANCE
10. NETHERLANDS

SCIENCE CAREERS ONLINE

1.5 MILLION
monthly page impressions on Science Careers**

536,418
monthly visits to Science Careers**

352,966
monthly unique browsers to Science Careers**

286,829
Science Careers registered users**

SCIENCE CAREERS USERS’ GEOGRAPHIC BREAKDOWN**

United States – 54%
Asia – 19%
Europe – 17%
Canada – 4%
Rest of World – 6%

SCIENCE CAREERS USERS’ ORGANIZATION TYPE**

University/Academia – 49%
Biotech/Pharmaceutical Firm – 18%
Government – 9%
Hospital/Health Care – 9%
Nonprofit – 5%
Other – 10%

SCIENCE CAREERS USERS’ ACADEMIC DEGREE BREAKDOWN**

M.D./Ph.D. – 72%
M.A./M.S./M.Sc. – 16%
B.A./B.S./B.Sc. – 10%
Other – 2%

* December 2014 BPA Statements  ** Publisher’s Own Data  *** 2015 Cell Associates Life Scientists Science Reader Survey  
* Google Analytics 2015  ** Science October 2014 ABC Interactive Audit