

Driving characteristics of top employers

2016

1. Innovative leader in the industry

2. Treats employees with respect

3. Loyal employees

4. Work culture values aligned

5. Socially responsible

6. Clear vision

2015

1. Innovative leader in the industry

2. Treats employees with respect

3. Loyal employees

4. Socially responsible

5. Work culture values aligned



Driving characteristics are listed in descending order of impact on overall employer rankings.

The colored backgrounds indicate the characteristics in common for the two years.