There's a science to reaching scientists.
The inaugural Grand Prize winner of the international competition for the Science & SciLifeLab Prize for Young Scientists was Daniel G. Streicker of the University of Glasgow, recognized for his research into how infectious diseases emerge and establish in new host species. Established in 2013, the $25,000 prize is awarded annually to one young scientist for outstanding life science research.

Richard Kerr, long-time reporter for Science, received the Jonathan Eberhart Planetary Sciences Journalism Award for excellent popular writing on planetary sciences. Given by the American Astronomical Society’s Division for Planetary Sciences, the award recognized his broad coverage of planetary science research, including a 2012 article on gravity studies of the moon.

AAAS announced plans to expand its scientific communication efforts with the launch of a new title, Science Advances, as an extended forum for high-quality, peer-reviewed research. “This new publication is designed to encourage transformative research and attract a wide readership,” said Science Editor-in-Chief Marcia McNutt. “Science is becoming more integrated and interdisciplinary. This is why we decided to establish a single new journal with the broadest possible array of outstanding content, encompassing all fields of science.”
**MEDICINE / PHYSIOLOGY**

**2010**
- Robert G. Edwards (UK)

**2011**
- Bruce A. Beutler (US)
  - Jules A. Hoffmann (France)
  - Ralph M. Steinman (US)

**2012**
- Shinya Yamanaka (Japan)
- Sir John B. Gurdon (UK)
  - James E. Rothman (US)
  - Randy W. Schekman (US)
  - Thomas C. Südhof (US)

---

**PHYSICS**

**2007**
- Albert Fert (France)

**2010**
- Serge Haroche (France)
- David J. Wineland (US)

**2011**
- Saul Perlmutter (US)
- Brian P. Schmidt (Australia)

**2012**
- Andre Geim (UK)
- Konstantin Novoselov (UK)

---

**CHEMISTRY**

**2008**
- Martin Chalfie (US)
- Osamu Shimomura (US)
- Roger Y. Tsien (US)

**2009**
- Venkatraman Ramakrishnan (UK)
- Thomas A. Steitz (US)
  - Ada E. Yonath (Israel)

**2008**
- Brian Kobilka (US)
- Robert J. Lefkowitz (US)

**2009**
- Martin Karplus (US)
- Michael Levitt (US)
- Arieh Warshel (US)
HUMAN EYES ARE MADE UP OF OVER 200 MILLION WORKING PARTS.

When you partner with Science, you'll find that our products work together, much like the human eye, so that you will see results.
# TABLE OF CONTENTS

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<th>Section</th>
<th>Page</th>
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<td><strong>SCIENCE AND THE AAAS</strong></td>
<td>23</td>
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</tbody>
</table>

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rgoncalves@science-int.co.uk

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ruw@aaas.org

**SCIENCE TRAFFIC DEPARTMENT**
202 326-7072
digitalads@aaas.org

**GENERAL INQUIRIES**

scienceadvertising@aaas.org
THERE’S ONLY ONE SCIENCE

As an association journal, Science provides exciting opportunities for advertising that are targeted directly to science researchers. With two unique audiences, print and online, Science reaches a diverse group of interests within the scientific community. From AAAS members to site licensees, and free registrants to life scientists, Science has held consistent circulation through the years making the journal a stronghold in science news around the world.

HERE ARE A FEW WAYS SCIENCE STAYS AHEAD:

• WITH 129,552* WORLDWIDE PRINT SUBSCRIBERS, Science has the largest reach in our market.

• EDITORIAL CONTENT IS OF THE HIGHEST CALIBER, featuring industry award-winners including Nobel Laureates.

• OUR CUSTOM PUBLISHING DIVISION offers a collaborative approach that was developed to address the needs of our clients — helping you craft the most effective media message.

THERE ARE OTHER BENEFITS TO ADVERTISING IN SCIENCE.

When you advertise with us, you are strengthening the global scientific enterprise. The revenue generated by Science supports AAAS programs that inform science policymakers, enhance science diplomacy, strengthen the scientific workforce, and improve science education.

In the pages that follow, you’ll see how Science reaches the individuals with purchasing power, and what you can do to target those decision-makers.

There’s only one choice for your marketing campaigns — Science.

* Science December 2013 BPA Statement  ** Publisher’s Own Data  *** Science October 2013 ABC Interactive Audit
Science is both a leading scientific print journal and a high-traffic, award-winning website. Your product advertising belongs in this widely read, enormously respected journal. The numbers speak for themselves.

### A Truly Global Audience

**Global Readership**

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>North America</td>
<td>82%</td>
</tr>
<tr>
<td>Europe</td>
<td>9%</td>
</tr>
<tr>
<td>Asia</td>
<td>3%</td>
</tr>
<tr>
<td>Rest of World</td>
<td>3%</td>
</tr>
</tbody>
</table>

### Research in Demand

**Print Circulation Comparison**

<table>
<thead>
<tr>
<th>Journal</th>
<th>Circulation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Science</td>
<td>129,552</td>
</tr>
<tr>
<td>BioTechniques</td>
<td>80,088</td>
</tr>
<tr>
<td>Genetic Engineering &amp; Biotechnology News</td>
<td>66,103</td>
</tr>
<tr>
<td>Nature</td>
<td>50,322</td>
</tr>
</tbody>
</table>

**2013 CPM**

<table>
<thead>
<tr>
<th>Journal</th>
<th>CPM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Science</td>
<td>$66</td>
</tr>
<tr>
<td>Nature</td>
<td>$211</td>
</tr>
</tbody>
</table>

### Proven Purchasing Power

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>78%</td>
<td>Of Science readers are involved in the purchasing of products and services for their lab**</td>
</tr>
<tr>
<td>70%</td>
<td>Expect budgets to increase or stay the same**</td>
</tr>
<tr>
<td>70%</td>
<td>Of print readers have taken action as a result of reading about a product in Science**</td>
</tr>
</tbody>
</table>

### Science Gives You More

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>78%</td>
<td>Most Read Journal of readers surveyed said they read Science more often than any other journal*</td>
</tr>
<tr>
<td>72%</td>
<td>Most Frequently Read of readers read 3 to 4 issues of Science per month*</td>
</tr>
</tbody>
</table>

### Most Relevant Resource

<table>
<thead>
<tr>
<th>Journal</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Science</td>
<td>56%</td>
</tr>
<tr>
<td>Nature</td>
<td>24%</td>
</tr>
<tr>
<td>Cell</td>
<td>14%</td>
</tr>
<tr>
<td>Nature Methods</td>
<td>6%</td>
</tr>
<tr>
<td>Nature Biotechnology</td>
<td>4%</td>
</tr>
<tr>
<td>Gen</td>
<td>2%</td>
</tr>
<tr>
<td>Biotechniques</td>
<td>2%</td>
</tr>
<tr>
<td>The Scientist</td>
<td>1%</td>
</tr>
<tr>
<td>The New Scientist</td>
<td>1%</td>
</tr>
</tbody>
</table>
**EDUCATED AND INFLUENTIAL**

**ACADEMIC DEGREE BREAKDOWN***

- Ph.D./M.D./Ph.D.-M.D. – 67%
- M.A./M.S./M.Sc. – 15%
- B.A./B.S./B.Sc. – 15%
- Other – 3%

**PROFESSIONAL SEGMENT BREAKDOWN***

- College/University – 58%
- Industry – 12%
- Healthcare – 10%
- Government – 6%
- Nonprofit – 5%
- Other – 9%

**READERS’ AREAS OF WORK OR STUDY***

- Biology – 49%
- Molecular Biology – 41%
- Biochemistry – 36%
- Genetics – 35%
- Cell Biology – 34%
- Neuroscience – 31%
- Ecology – 27%
- Environmental Science – 27%
- Medicine – 27%
- Biotechnology – 26%
- Agricultural Science – 20%
- Translational Medicine – 17%
- Biophysics – 15%
- Chemistry – 15%
- Stem Cell Research – 15%

**TOP 10 PRODUCTS/TECHNOLOGIES USED IN WORK OR STUDIES***

- PCR/RT-PCR/Real-time PCR – 34%
- DNA Isolation and Purification – 33%
- Electrophoresis – 33%
- Cell/Tissue Culture – 31%
- Antibody-Based Protein Detection – 30%
- Microscopy and Image Capture – 29%
- Antibody and Protein Labeling – 27%
- DNA Sequencing – 27%
- Bioinformatics – 24%
- Cloning – 24%

---

MORE THAN 3.6 MILLION UNIQUE BROWSERS TO SCIENCE ONLINE EACH MONTH*
ONLINE READERSHIP

*Science*’s online audience comprises AAAS members, institutional users, and individuals who register for free access to selected content. Each day, via memberships and more than 3,700 organizational subscriptions, *Science* online serves as a resource for millions of students, educators, and researchers at universities, corporations, and government agencies around the world.

ONLINE PRESENCE

VISITOR FREQUENCY

80% of visitors spend more than 5 minutes per visit on the *Science* website.**

TOP 10 VISITORS BY COUNTRY***

1. UNITED STATES
2. CHINA
3. UNITED KINGDOM
4. CANADA
5. JAPAN
6. GERMANY
7. INDIA
8. AUSTRALIA
9. FRANCE
10. ITALY

PROVEN PURCHASING POWER ONLINE

68% of readers took action after reading a third-party email.****

67% of readers took action after viewing a banner ad.****

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* Science October 2013 ABC Interactive Audit  ** 2014 Cell Associates Science Reader Survey  
INTEGRATED ADVERTISING

Science readers are educated and engaged. Our audience is composed of some of the brightest thinkers, scholars, researchers, politicians, and students in the world. Most importantly, the majority of our audience sees advertising as a great way to stay abreast of technological developments in their field. That’s why nearly 70% of our readers have taken action after reading a print ad in Science, a third party e-mail, or viewing a banner online. Placing your ad in Science ensures that you’ll be top of mind as our audience makes their purchasing decisions.

ONLINE & MOBILE

Science Site-Wide
12.4 million page impressions*
3.6 million unique browsers*
Banner Ads
iPhone and Android Apps

PRINT

Weekly Publication
570,400 readers**
Display Ads
Technology Features
New Products Focus

CUSTOM PUBLISHING

Inserts, Outserts, and Cover Tips
Collection Booklets
Posters
Science Webinars

E-MAIL MARKETING

Science E-mail Alerts
Science Translational Medicine Table of Contents
Science Signaling Table of Contents
Product & Technology Newsletter
Science Focus Newsletter
Third-Party E-mails

---

* Science October 2013 ABC Interactive Audit  ** Publisher’s Own Data
Science offers a wide range of options for reaching your target audience in the online and on-the-go world of today. From online banners to mobile sites, there is an ad spot just waiting to showcase your product.

**ONLINE BANNER ADS**

There is a variety of banner possibilities on our website with high-visibility and additional functionality.

- PointRoll allows viewers to interact with your company while remaining on the Science website.
- Flash animation can be added for even higher impact.

**BANNER TYPES AND SIZES**

- Leaderboard Banner (728 x 90 pixels).
- Science News Banner (300 x 300 pixels).
- Skyscraper Banner (160 x 600 pixels).
- Anchor Banner (1000 x 60 pixels).

**MOBILE APPS**

We have made our award-winning blend of news, analysis, and research available in apps for iPhone, iTouch, iPad, and Android devices. As a Science app sponsor, you can reach potential customers in a unique and eye-catching way.

- 320 x 50 banner size (for retina display: 640 x 100).
- Sponsor logo on opening screen of app.
- Banner ad cycling throughout all pages of app that scrolls as viewer moves screen (iPhone).
- Static banner ad located on bottom of all pages of app (Android).
- Detailed reporting on all banner metrics.
E-MAIL MARKETING

E-MAIL NEWSLETTERS & ALERTS

Science e-mail alerts and newsletters provide a cost-effective vehicle for delivering your message to a large audience. With the opportunity to sponsor a monthly e-mail newsletter or a weekly e-mail alert, there are many options for reaching interested parties. Please see page 22 for a full list of newsletters and alerts and their recipients.

MONTHLY E-MAIL NEWSLETTERS

AAAS Advances
Newsletter for AAAS members providing updates on AAAS programs, announcements, and events.

Science Roundup
Review of Science highlights for AAAS members.

Science Bio-Med Roundup
Review of Science highlights for Bio-Med interested readers.

Science Roundup in Chinese
Review of Science highlights translated into Chinese.

WEEKLY E-MAIL ALERTS

Science Table of Contents
E-mailed weekly to opt-in readers

This Week in Science
Highlights the most compelling research articles in each issue of Science.

Science News This Week
Short summaries of the latest news in Science.

Editors’ Choice
A diverse selection of articles, handpicked each week for their relevance and impact by Science’s editorial team.

Science Express
Links recipients to the electronic version of selected Science papers before they appear in print.

Japan Highlights
A summary of stories from Science, Science Translational Medicine, and Science Signaling translated into Japanese.

THIRD PARTY E-MAILS

We deploy your e-mail marketing to a targeted audience of your choice. Science’s opt-in program ensures that your messages reach individuals who have expressly stated their interest in receiving relevant content. Through our own nurturing efforts, we continually update and grow our universe of worldwide e-mail names. E-mail marketing campaigns with Science will enhance your relationships, encourage customer loyalty, and generate leads. Contact your sales representative for the full list of target selects for third-party e-mails.

SCIENCE TRANSLATIONAL MEDICINE TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>Subscribers*</th>
<th>Average Open Rate**</th>
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<tr>
<td>73,200</td>
<td>23%</td>
</tr>
</tbody>
</table>

SCIENCE SIGNALING TABLE OF CONTENTS

<table>
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<tr>
<th>Subscribers*</th>
<th>Average Open Rate**</th>
</tr>
</thead>
<tbody>
<tr>
<td>75,400</td>
<td>21%</td>
</tr>
</tbody>
</table>

* Publisher’s Own Data ** Eloqua Reporting 2014
CUSTOM NEWSLETTERS

Our e-mail newsletters are a unique way to combine our award-winning journalism with your product or company message. The newsletters reach our members, job-seekers, and free registration readers based on targeted disciplines. Reach leaders in the life sciences with this sponsorship opportunity.

- Prominent sponsor banner at the top of the newsletter.
- Highly visible placement for your company.
- Optional link to your videos on Video Portal.
- Direct link to your product or website.

PRODUCT & TECHNOLOGY NEWSLETTER

Each year, we hand pick a selection of product and technology articles to feature in our journal. An e-newsletter format promotes the piece and drives viewers to read more online. Now, you can partner with *Science* to sponsor this content that aligns with your area of interest.

SCIENCE FOCUS NEWSLETTER

Your message is packaged with *Science*AAAS articles around a specific scientific field of study. The specialized targeting helps the newsletter reach scientists and thought leaders with a genuine interest in your message. Whether your product involves neuroscience, mass spectrometry, or another scientific specialty, the *Science Focus* newsletter puts your name out in front with the most up-to-date scientific and science policy content.

AUDIENCE SURVEYS

PRODUCT, BRAND & MARKET SURVEYS

*Science*’s team works with your company to produce actionable intelligence through our product, brand, and market surveys. Whether your company is looking for a quick gauge of industry sentiment, or a detailed analysis of your newest product line, *Science* surveys can provide the answers you’re looking for.

The Five-Question Survey

- Survey takes just a few minutes to complete.
- 1,500 individuals surveyed.
- Survey composed of closed questions about your product or service.

The 20-Question Survey

- Survey takes between five and six minutes to complete.
- 3,000 individuals surveyed.
- Open-ended responses allowed.
- 15 questions related to your products or services.
- Five demographic questions.

CUSTOMIZED SURVEYS

Please contact your *Science* sales representative for more information on building a custom survey tailored to your specific needs.

Readex Surveys

- These surveys are conducted by Readex Research and are designed to study print advertisements in *Science*. They are value-added surveys that are available when advertisements are placed in special issues indicated in the editorial calendar.

On Target Study

- Conducted in three special issues of *Science* annually, the On Target Study answers open and closed-ended questions about your ad and ranks it against others in the issue.

Red Sticker Study

- Conducted in three special issues of *Science* annually, the Red Sticker Study is a recall-based study that questions what *Science* readers saw, remembered, and found interesting about your advertisement.

Online Ad Measurement Study

- Conducted during two separate months, the Online Ad Measurement Study provides insight from our *Science* site audience on the overall effectiveness of your banner ad.
Published 51 times a year, our flagship journal *Science* is the world’s leading scientific publication. *Science* also presents additional opportunities for leveraging your brand through our custom publishing projects and our online journals *Science Signaling* and *Science Translational Medicine*.

**POSTERS**

Boost your brand and get daily exposure to thousands of current and potential customers with a customized *Science* poster.

- Your choice of topic and original content.
- Customized based on your budget.
- Polybagged or inserted in the journal.
- Additional advertising available on three panels.
- Your logo visible on the front of the poster.
- Topic area is yours exclusively for one year.
- Available online and can be made interactive.
- Bonus distributions at relevant trade shows.
- Additional copies for your own distribution.

**COLLECTION BOOKLETS**

Collection booklets help you build mindshare by associating your brand with some of the most important papers ever published in *Science*. Your company content can also be included. Used as a reference guide by readers, collection booklets offer sustained ROI over long periods of time.

- Distributed at up to five trade shows of your choice.
- Available online via PDF download for at least one year.
- Promoted online and through e-mail to our subscriber base.

**INSERTS, OUTFERTS, AND COVER TIPS**

Inserts generate reader interest with prominent placement inside the journal. Outserts and cover tips deliver maximum impact, ensuring your advertising or marketing piece is the first thing readers see when they receive their copy of *Science*. Target the recipients of your promotion via our subscriber demographic data or by timing your ad for distribution at specific trade shows.
Showcase your technology through sponsorship and participation in a live online panel discussion. With Science webinars, you’ll build audience recognition and loyalty with a customizable, targeted, and all-inclusive marketing solutions. Team up with Science to reach your potential buyers. Our webinars produce more than 2,000 leads on average by the live date.

**BRAND PERCEPTION**
- Be seen as a valuable contributor to the scientific community.

**BRAND PENETRATION**
- Attract your desired audience with a topic of interest (we can help you select one).
- Extend your ROI with 12 months of on-demand availability.
- Receive unanswered audience questions for follow-up with potential customers.
- Choose between live/recorded and audio/video formats.

**LEAD GENERATION**
- Receive complete contact and demographic information on all registrants.
- Ask relevant questions during registration to gain meaningful insight about your audience.

**TECHNOLOGY FEATURES**
*Science’s Technology Features provide a unique way to increase readership of your advertising message by pairing it with targeted editorial content. This means your ad is seen by interested buyers. The editorial focus of these sections emphasizes how these techniques and technologies impact advances, for example, in drug discovery and biotechnology. Concentrating on these leading areas offers targeted content and a high profile for your advertising.*

**NEW PRODUCTS**
Promote your product at no additional charge. Every issue of *Science* contains a New Product section in one of three formats:
- General section — published 29 times per year.
- Focus section — concentrating on topic-specific technology, published 12 times per year.
- Feature section — paired with editorial content highlighting an area of research and its associated technologies, published 10 times per year.

Please contact us three months in advance for placement in the Focus and Feature sections. Focus and Feature section topics are listed in the editorial calendar. For placement, e-mail a press release to:
new_products@aaas.org

**SPONSORSHIP OPPORTUNITIES**

**SCIENCE SIGNALING**
*Science Signaling* is devoted to all aspects of cell signaling research. A must read for scientists involved in cell signaling, this online journal is comprised of perspectives, reviews, and protocols along with original research in the fields of biochemistry, bioinformatics, cell biology, developmental biology, immunology, molecular biology, physiology and medicine, pharmacology, neuroscience, and systems biology. Sponsorship of the print and online journal can be purchased through your *Science* sales representative.

**SCIENCE TRANSLATIONAL MEDICINE**
*Science Translational Medicine* is an online journal that focuses on how basic research knowledge can be applied to positively impact human health. The journal features original research articles that explore the growing interface between science and medicine, as well as in-depth reviews and commentary. Take this unique opportunity to leverage your brand across a diverse audience including biologists, engineers, chemists, and physicians who are making strides in this burgeoning field. For more information contact your *Science* sales representative.

<table>
<thead>
<tr>
<th>1,554</th>
<th>Average Registrants on Live Date*</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,507</td>
<td>Average Number of Unique Viewers*</td>
</tr>
<tr>
<td>22</td>
<td>Number of Webinars <em>Science</em> Presented in 2014*</td>
</tr>
</tbody>
</table>

* Publisher’s Own Data
In 1880, Thomas Edison helped found *Science* with the goal of disseminating the latest advances in science and engineering. His legacy lives on as we continue to publish groundbreaking news and research that shapes the world we live in. News and breakthrough research like Ardipithecus ramidus, a potential AIDS vaccine, synthetic genomics, and more, are the reasons why *Science* continues to have the largest circulation of any life science publication.

While compelling content fill every issue of *Science*, we also offer more focused opportunities throughout the year including:

**EDITORIAL CALENDAR**

<table>
<thead>
<tr>
<th>ISSUE DATE</th>
<th>FEATURE</th>
<th>MEETING FOR BONUS DISTRIBUTIONS</th>
<th>READERSHIP STUDIES</th>
<th>RESERVE SPACE</th>
<th>FILES TO SCIENCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>JANUARY</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td></td>
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<tr>
<td>9</td>
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<tr>
<td>16</td>
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</table>

**EDITORIAL FEATURES**

*Science*’s award-winning team of editors produce special-themed issues focusing on important areas of science. Pick an issue that aligns with your company’s focus and target a specific audience for maximum impact.

**TECHNOLOGY FEATURES**

Reaffirm your organization’s leadership in one or more science technologies by advertising in these topic-specific ad features.

**BONUS DISTRIBUTIONS**

*Science* attends many conferences and meetings over the course of the year. By placing your ad in an issue distributed at these events, you can expand your reach to a targeted group of scientists beyond our regular circulation.
<table>
<thead>
<tr>
<th>ISSUE</th>
<th>FEATURE</th>
<th>MEETING FOR BONUS DISTRIBUTIONS</th>
<th>READERSHIP STUDIES</th>
<th>RESERVE SPACE</th>
<th>FILES TO SCIENCE</th>
</tr>
</thead>
</table>
| 23    | DNA/RNA Analysis | Autoimmunity and Tolerance (B1), 3–8 February, Keystone, CO (KS)  
Society for Lab Automation and Screening 2015, 7–11 February, Washington, DC  
Chemical Reactions at Surfaces, 7–8 February, Ventura, CA (GRC)  
Mammalian DNA Repair, 7–8 February, Ventura, CA (GRC) | Jan. 2 | Jan. 5 | |
| 30    | Privacy Career Feature: Faculty | 2015 AAAS Annual Meeting, 12–16 February, San Jose, CA  
Endoderm Lineages in Development and Disease (B2), 8–13 February, Keystone, CO (KS)  
Plant Receptor Kinases: From Molecules to Environment (B3), 8–13 February, Taos, NM (KS)  
Tumor Immunology, 8–13 February, Banff, Canada (KS)  
Antibodies as Drugs: Immunological Scaffolds as Therapeutics (UB), 8–13 February, Banff, Canada (KS)  
Systems Biology of Lipid Metabolism (B4), 9–13 February, Breckenridge, Co (KS)  
Practical Applications of NMR in Industry (PANIC), 9–12 February, La Jolla, CA (CHI)  
Stem Cells & Cancer, 14–15 February, Ventura, CA (GRC) | Jan. 9 | Jan. 12 | |
| **FEBRUARY** | | | | | |
| 6     | Lipidomics | Molecular Medicine Tri Conference 2015, 15–20 February, San Francisco, CA (CHI)  
PCR for Molecular Medicine, 16–18 February, San Francisco, CA (CHI)  
Digital Pathology, 16–18 February, San Francisco, CA (CHI)  
Epigenomics in Disease, 16–18 February, San Francisco, CA (CHI)  
Integrated Pharma Informatics & Data Science, 16–18 February, San Francisco, CA (CHI)  
Bioinformatics for Big Data, 16–18 February, San Francisco, CA (CHI)  
Molecular Diagnostics, 16–18 February, San Francisco, CA (CHI)  
Genome and Transcriptome Analysis, 16–18 February, San Francisco, CA (CHI)  
Translational to Clinical R&D, 16–18 February, San Francisco, CA (CHI)  
Personalized Diagnostics, 16–18 February, San Francisco, CA (CHI)  
Circulating Tumor Cells, 16–18 February, San Francisco, CA (CHI)  
Predictive Preclinical Models in Oncology, 16–18 February, San Francisco, CA (CHI)  
Technology-Driven Oncology Clinical Development, 16–18 February, San Francisco, CA (CHI)  
Companion Diagnostics , 16–18 February, San Francisco, CA (CHI)  
Genomic Technologies for Patient Stratification, 16–18 February, San Francisco, CA (CHI)  
RNA Silencing in Plants (G1), 17–22 February, Keystone, CO (KS)  
Nanomaterials for Applications in Energy Technology, 21–22 February, Ventura, CA (GRC)  
Quantitative Genetics & Genomics, 21–22 February, Lucca (Barga), Italy (GRC) | Jan. 16 | Jan. 19 | |
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<th>Issue Date</th>
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<th>Readership Studies</th>
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<td>27</td>
<td>Career Feature: Japan</td>
<td>2015 Materials Research Society Spring Meeting, 6–10 April, San Francisco, CA British Neuroscience Association (BNA) 2015: Festival of Neuroscience, 12–15 April, Edinburgh, Scotland</td>
<td>Mar. 6</td>
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<td><strong>April</strong></td>
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<td>3</td>
<td>Cancer Immunology</td>
<td>American Association for Cancer Research 2015, 18–22 April, Philadelphia, PA American Association for Cancer Research Career Fair, TBD, TBD Society for General Microbiology Spring, TBD, TBD Neural Control of Metabolic Physiology and Diseases (D4), 12–17 April, Snowbird, UT (KS) Beige and Brown Fat: Basic Biology and Novel Therapeutics (D5), 17–22 April, Snowbird, UT (KS) Cell Biology of Megakaryocytes &amp; Platelets, 18–19 April, Lucca (Barga), Italy (GRC)</td>
<td>Mar. 13</td>
<td>Mar. 16</td>
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<td>10</td>
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<td>The Crossroads of Lipid Metabolism and Diabetes (D6), 19–24 April, Copenhagen, Denmark (KS) Innate Immunity and Determinants of Microbial Pathogenesis (Z3), 19–24 April, Olympic Valley, CA (KS) Mechanisms of Pro-Inflammatory Diseases (Z4), 19–24 April, Olympic Valley, CA (KS) The Human Proteome (D7), 24–29 April, Stockholm, Sweden (KS) Multi-Drug Efflux Systems, 25–26 April, Lucca (Barga), Italy (GRC)</td>
<td>Mar. 20</td>
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<tr>
<td>17</td>
<td>Proteomics</td>
<td>Mechanisms of HIV Persistence: Implications for a Cure (E1), 26 April – 1 May, Boston, MA (KS) Antimicrobial Peptides: Mechanism, Function and Application, 2–3 May, Lucca (Barga), Italy (GRC)</td>
<td>Mar. 27</td>
<td>Mar. 30</td>
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<tr>
<td>24</td>
<td>Software/ Data Analysis</td>
<td>Medical Informatics World Conference, 4–5 May, Boston, MA (CHI) Fibronectin, Integrins &amp; Related Molecules, 9–10 May, Lucca (Barga), Italy (GRC)</td>
<td>Apr. 3</td>
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## May

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<td><strong>8</strong></td>
<td></td>
<td><strong>The Hippo Pathway: Signaling, Development and Disease (E4), 17–21 May, Taos, NM (KS)</strong>&lt;br&gt;Cannabinoid Function in the CNS, 23–24 May, Lucca (Barga), Italy (GRC)&lt;br&gt;Superconductivity: Unconventional Superconductivity, 23–24 May, Hong Kong, China (GRC)</td>
<td>Apr. 17</td>
<td>Apr. 20</td>
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<tr>
<td><strong>15</strong></td>
<td>Job Focus: Microbiology</td>
<td><strong>American Society for Microbiology (ASM) 2015, 30 May – 2 June, New Orleans, LA</strong>&lt;br&gt;CAG Triplet Repeat Disorders, 30–31 May, Lucca (Barga), Italy (GRC)&lt;br&gt;Microfluidics, Physics &amp; Chemistry of, 30–31 May, West Dover, VT (GRC)&lt;br&gt; Muscle: Excitation / Contraction Coupling, 30–31 May, Newry, ME (GRC)&lt;br&gt;Nuclear Chemistry, 30–31 May, New London, NH (GRC)&lt;br&gt;Phagocytes, 30–31 May, Waterville Valley, NH (GRC)</td>
<td>Apr. 24</td>
<td>Apr. 27</td>
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<td><strong>22</strong></td>
<td>Mass Spectrometry</td>
<td><strong>American Society for Mass Spectrometry (ASIMS) 2015, 31 May – 4 June, St. Louis, MO</strong>&lt;br&gt;Calcium Signalling, 6–7 June, Newry, ME (GRC)&lt;br&gt;Coastal Ocean Modeling, 6–7 June, Biddeford, ME (GRC)&lt;br&gt;Computational Aspects - Biomolecular NMR, 6–7 June, Lucca (Barga), Italy (GRC)&lt;br&gt;Excitatory Synapses &amp; Brain Function, 6–7 June, Newport, RI (GRC)&lt;br&gt;Interior of the Earth, 6–7 June, South Hadley, MA (GRC)&lt;br&gt;Mammary Gland Biology, 6–7 June, West Dover, VT (GRC)&lt;br&gt;Preclinical Form &amp; Formulation for Drug Discovery, 6–7 June, Waterville Valley, NH (GRC)&lt;br&gt;Tissue Repair &amp; Regeneration, 6–7 June, New London, NH (GRC)&lt;br&gt;European Human Genetics Conference, 6–9 June, Glasgow, UK</td>
<td>May 1</td>
<td>May 4</td>
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<td><strong>29</strong></td>
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<td><strong>MicroRNAs and Noncoding RNAs in Cancer (E5), 7–12 June, Keystone, CO (KS)</strong>&lt;br&gt;Apoptotic Cell Recognition &amp; Clearance, 13–14 June, Biddeford, ME (GRC)&lt;br&gt;Assisted Circulation, 13–14 June, Lucca (Barga), Italy (GRC)&lt;br&gt;Catchment Science, 13–14 June, Andover, NH (GRC)&lt;br&gt;High Throughput Chemistry &amp; Chemical Biology, 13–14 June, New London, NH (GRC)&lt;br&gt;Mycotoxins &amp; Phycotoxins, 13–14 June, Easton, MA (GRC)&lt;br&gt;Polyamines, 13–14 June, Waterville Valley, NH (GRC)&lt;br&gt;Polymer, 13–14 June, South Hadley, MA (GRC)&lt;br&gt;ACHEMA, 15–19 June, Frankfurt, Germany</td>
<td>May 8</td>
<td>May 11</td>
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## June

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**Editorial Calendar Key**<br>**Bold Red Text** denotes a Life Science Technology Feature (Science Business Office)<br>**Bold Green Text** indicates Science will have a booth at a meeting<br>**Bold Blue Text** denotes an Innovations & Opportunities Feature<br>**Bold Orange Text** denotes a special editorial theme<br>**Bold Black Text** denotes a New Product Focus<br>**Bold Purple Text** denotes a Career Ad Feature (Science Custom Publishing Office)<br>**Italic Purple Text** denotes a Job Focus Feature (Science Careers)<br>**Grey Highlight** denotes a Redex Online Study

(get free feedback on what readers think about your ad — and your competitors’ ads)

(ED) Cambridge Healthtech Institute (GRC) Gordon Research Conferences (KS) Keystone Symposia
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<td>19</td>
<td></td>
<td>40th FEBS Congress: The Biochemical Basis of Life, 4–9 July, Berlin, Germany</td>
<td>May 29</td>
<td>Jun. 1</td>
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<td>26</td>
<td></td>
<td>Applied &amp; Environmental Microbiology, 11–12 July, South Hadley, MA (GRC)</td>
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<td>Cell Growth &amp; Proliferation, 11–12 July, West Dover, VT (GRC)</td>
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<td>Collagen, 11–12 July, New London, NH (GRC)</td>
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<td>Enzymes, Coenzymes &amp; Metabolic Pathways, 11–12 July, Waterville Valley, NH (GRC)</td>
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<td>Epithelial Differentiation &amp; Keratinization, 11–12 July, Newry, ME (GRC)</td>
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<td>Hydrogen-Metal Systems, 11–12 July, Easton, MA (GRC)</td>
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<td>Molecular Membrane Biology, 11–12 July, Andover, NH (GRC)</td>
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<td>Organometallic Chemistry, 11–12 July, Newport, RI (GRC)</td>
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<td>Plant Cell Walls, 11–12 July, Waltham, MA (GRC)</td>
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<td>Staphylococcal Diseases, 11–12 July, Lucca (Barga), Italy (GRC)</td>
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<td>Tuberculosis Drug Discovery &amp; Development, 11–12 July, Girona, Spain (GRC)</td>
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<td><strong>JULY</strong></td>
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<td>Aging, Biology of, 18–19 July, Newry, ME (GRC)</td>
<td>Jun. 12</td>
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<td>Biomat{}erials &amp; Tissue Engineering, 18–19 July, Girona, Spain (GRC)</td>
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<td>Computer Aided Drug Design: From Big Data to Smart Data, 18–19 July, West Dover, VT (GRC)</td>
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<td>Fertilization &amp; Activation of Development, 18–19 July, Holderness, NH (GRC)</td>
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<td>Human Genetics &amp; Genomics, 18–19 July, Newport, RI (GRC)</td>
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<td>Microbial Population Biology, 18–19 July, Andover, NH (GRC)</td>
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<td>Photochemistry, 18–19 July, Easton, MA (GRC)</td>
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<td>Plant Metabolic Engineering, 18–19 July, Waterville Valley, NH (GRC)</td>
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<td>10</td>
<td>Job Focus: Immunology</td>
<td>8th International AIDS Society (IAS) Conference, 19–22 July, Vancouver, British Columbia, Canada</td>
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<td>Chemical Oceanography, 25–26 July, Holderness, NH (GRC)</td>
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<td>Elastin, Elastic Fibers &amp; Microfibrils, 25–26 July, Biddeford, ME (GRC)</td>
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<td>Eye Movements, 25–26 July, Waltham, MA (GRC)</td>
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<td>Malaria, 25–26 July, Girona, Spain (GRC)</td>
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<td>Microbial Adhesion &amp; Signal Transduction, 25–26 July, Newport, RI (GRC)</td>
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<td>Radiation &amp; Climate, 25–26 July, Lewiston, ME (GRC)</td>
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<td>Spin Dynamics in Nanostructures, 25–26 July, Hong Kong, China (GRC)</td>
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<td>X-Ray Science, 25–26 July, Easton, MA (GRC)</td>
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<td>Artificial Intelligence</td>
<td>Amygdala in Health &amp; Disease, 1–2 August, Easton, MA (GRC)</td>
<td>Jun. 26</td>
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<td>Angiogenesis, 1–2 August, Newport, RI (GRC)</td>
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<td>Cellulosomes, Cellulases &amp; Other Carbohydrate Modifying Enzymes, 1–2 August, Andover, NH (GRC)</td>
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<td>Epigenetics, 1–2 August, Waltham, MA (GRC)</td>
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<td>Liquids, Chemistry &amp; Physics of, 1–2 August, Holderness, NH (GRC)</td>
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<td>Marine Molecular Ecology, 1–2 August, Hong Kong, China (GRC)</td>
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<td>Matrix Metalloproteinases, 1–2 August, Newry, ME (GRC)</td>
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<td>Medicinal Chemistry, 1–2 August, New London, NH (GRC)</td>
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<td>DNA/RNA Analysis</td>
<td>International Astronomical Union (IAU), 3–14 August, Honolulu, Oahu, Hawaii, USA</td>
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<td>Catecholamines, 8–9 August, Newry, ME (GRC)</td>
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<td>Cellular &amp; Molecular Mechanisms of Toxicity, 8–9 August, Andover, NH (GRC)</td>
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<td>Drinking Water Disinfection By-Products, 8–9 August, South Hadley, MA (GRC)</td>
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<td>Dynamics at Surfaces, 8–9 August, Newport, RI (GRC)</td>
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<td>Laser Diagnostics in Combustion, 8–9 August, Waterville Valley, NH (GRC)</td>
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<td>Nanoporous Materials &amp; Their Applications, 8–9 August, Holderness, NH (GRC)</td>
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<td>Transcriptomics</td>
<td>Hormone-Dependent Cancers, 15–16 August, Newry, ME (GRC)</td>
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<td>Inhibition in the CNS, 15–16 August, Lewiston, ME (GRC)</td>
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<td>Lung Development, Injury &amp; Repair, 15–16 August, Andover, NH (GRC)</td>
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<td><strong>AUGUST</strong></td>
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<td>Cell/Tissue Culture</td>
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<td>Jul. 17</td>
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<td>21</td>
<td>Ecology</td>
<td>European Molecular Biology Organization, 5–8 September, Birmingham, UK</td>
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<td>4th European Congress of Immunology, 6–9 September, Vienna, Austria</td>
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<td>XIV World Forestry Congress, 7–11 September, Durban, South Africa</td>
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<td>28</td>
<td>Career Feature: Postdocs</td>
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**Note:** The table entries are structured to represent the schedule and topics of various congresses and conferences. Each entry includes the title, location, and dates of the event. Some entries also indicate focus areas or job-related topics.
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<td>Sample Prep/Handling</td>
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<td>11</td>
<td>Proteinomics</td>
<td>18th ECCO - 40th ESMO European Cancer Congress, 25–29 September, Vienna, Austria</td>
<td>Aug. 21</td>
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<td>18</td>
<td>Biotechnica, 6–8 October, Hannover, Germany</td>
<td>Human Proteome Organization (HUPO) World Congress, 26–30 September, Vancouver, Canada</td>
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<td>25</td>
<td>Human Genetics</td>
<td>American Society of Human Genetics 2015, 6–10 October, Baltimore, MD</td>
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<td>OCTOBER</td>
<td>2</td>
<td>Neurotechniques</td>
<td>Society for Neuroscience 2015, 17–21 October, Chicago, IL</td>
<td>Sep. 11</td>
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<td>9</td>
<td>General Lab Equipment</td>
<td>Association of Science Technology Centers (ASTC) 2015, 17–20 October, Montreal, Canada</td>
<td>Sep. 18</td>
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<td>16</td>
<td>AAAS Annual Meeting Program</td>
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<td>NOVEMBER</td>
<td>20</td>
<td>Microscopy/Imaging</td>
<td>2015 Materials Research Society Fall Meeting, 29 November – 4 December, Boston, MA</td>
<td>Oct. 30</td>
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<td>Aging</td>
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<td>DECEMBER</td>
<td>4</td>
<td>Protein Analysis</td>
<td>American Society for Cell Biology 2015, 12–16 December, San Diego, CA</td>
<td>Nov. 13</td>
<td>Nov. 16</td>
</tr>
<tr>
<td></td>
<td>11</td>
<td>Breakthrough of the Year</td>
<td></td>
<td>Nov. 20</td>
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<td></td>
<td>Nov. 25</td>
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**EDITORIAL CALENDAR KEY**
- **Bold Red Text** denotes a Life Science Technology Feature (Science Business Office)
- **Bold Green Text** indicates Science will have a booth at a meeting
- **Bold Blue Text** denotes an Innovations & Opportunities Feature
- **Bold Orange Text** denotes a special editorial theme
- **Bold Black Text** denotes a New Product Focus
- **Bold Purple Text** denotes a Career Feature (Science Custom Publishing Office)
- **Italic Purple Text** denotes a Job Focus Feature (Science Careers)
- **Grey Highlight** denotes a Redex Online Study
- **Red Text** denotes a Readership Study
- **Gray Text** get free feedback on what readers think about your ad — and your competitors’ ads

**CONFERENCES**
- (CHI) Cambridge Healthtech Institute
- (GRC) Gordon Research Conferences
- (KS) Keystone Symposia
## PRINT RATES

### COVERS AND PREFERRED POSITIONS

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<thead>
<tr>
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<th>1X</th>
<th>3X</th>
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<tr>
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<td>48X</td>
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All other positions are at a 10% premium.

Contact your Science sales representative for more information and to obtain pricing.

### FULL-RUN DISPLAY PAGES

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</table>

Contact your Science sales representative for more information and to obtain pricing.

### COLOR

All color charges are in addition to black and white space rates.

- Individual process colors (Cyan, Magenta, Yellow): $700 each
- PMS matched colors: $1,100 each
- 4-color process: $1,900
- Two-Page Spread 4-color process: $2,750

### FOR ADVERTISING TERMS & CONDITIONS PLEASE REFER TO:

www.ScienceMag.org/help/advertisers/terms.dtl

### AD DELIVERY MADE EASY

E-mail, FTP, or mail a CD/DVD of your advertisement for quick insertion in the journal.

- **E-mail:** digitalads@aaas.org
- **FTP:** digitalads.aaas.org
- **User:** daddrop
- **Pswd:** daddrop

**CD/DVD:**
- Media will not be returned.
- All insertion orders, ad materials, and media should be sent to:
  
  **Product Advertising Trafficking Department**
  Science, Room 364
  1200 New York Avenue, NW, Washington, DC 20005 USA
  Phone: 202 326-7072
### PRINT SPECIFICATIONS

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<td>10&quot;</td>
</tr>
<tr>
<td>1/3 Square</td>
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<td>4 3/8&quot;</td>
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<td>3 3/8&quot;</td>
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<td>8 1/8&quot;</td>
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<td>5 1/2&quot;</td>
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<tr>
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<td>4 1/8&quot;</td>
<td>5 1/2&quot;</td>
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<tr>
<td>Spread</td>
<td>16 3/8&quot;</td>
<td>10 3/4&quot;</td>
</tr>
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### DIGITAL FILE REQUIREMENTS
- PDF/X 1a files are the preferred digital format. If you cannot submit a file to these specifications please submit a PDF file with all high-resolution images and fonts embedded in the files. All required image trapping must be included in the file. Images must be CMYK or grayscale and 300 dpi. Include 1/8" bleed with trim/bleed marks and color bars. No application files are accepted.

All files from advertisers will be held for one year.

### DIGITAL PROOFING REQUIREMENTS
For best color reproduction, an accurate color proof should be provided. All proofs must be produced from the final file submitted. A laser print is sufficient for black and white advertisements.

### INSERTS/OUTSERTS

**Inserts:** Approved pre-printed inserts must arrive at the printer nine calendar days prior to publication date. Advertisers must supply three sample copies to *Science* by the space reservation deadline.
- Trim size: 8 1/2" x 11" (Depth: 266 mm x Width: 297 mm).
- Head trim: 1/8" (3.1 mm).
- Foot trim: 1/8" (3.1 mm) minimum, 5/8" (15 mm) maximum.
- Side trim: 1/8" (3.1 mm) minimum, 1/2" (12 mm) maximum.
- Allow 1/8" for “scuff off” on the spine.
- Keep “live matter” at least 1/4" from trim.
- 2-Page Insert: 8 1/2" x 11" (Depth: 273 mm x Width: 215 mm); 10 1/2" (273 mm) minimum vertical size for untrimmed signature; 11 1/4" (285 mm) maximum. Ship flat.

Please contact your *Science* sales representative for rates.

**Outserts:** Approved preprinted outserts must arrive at the printer nine calendar days prior to publication date. Advertisers must supply a sample copy to *Science* by the space reservation deadline.

Please contact your *Science* sales representative for a quotation and availability.

### BUSINESS REPLY CARDS
Opposite your full-page ad only:
- Minimum size: 3 1/2" x 5; maximum size: 4 1/4" x 6".
- Perforations must be at least 1/8" from the binding edge.
- Cards will jog to head; allow 1/8" head trim.
- $1,750 if one version supplied, 80# cover maximum weight.
- Business reply cards must arrive at the printer nine calendar days prior to publication date.

### BLEED AD NOTES
- Trim size: 8 1/2" x 11" (Depth: 266 mm x Width: 297 mm)
  - For full page, keep “live matter” at least 1/4" (6.3 mm) from trim.

### PAPER STOCK & PRINTING PROCESS
- Covers: 100 lb. (270.8 gsm).
- Text: 38 lb. (56.2 gsm) gloss finish.
- Covers & Text: Web offset.
ONLINE RATES & SPECIFICATIONS

LEADERBOARD OR SKYSCRAPER BANNER ADS

<table>
<thead>
<tr>
<th>ANNUAL SPEND</th>
<th>OPEN</th>
<th>≥ $25K</th>
<th>≥ $100K</th>
<th>≥ $250K</th>
<th>MINIMUM NUMBER OF IMPRESSIONS PER ORDER</th>
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<td></td>
<td>Contact your Science sales representative for more information and to obtain pricing.</td>
</tr>
<tr>
<td>Targeted</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>All rates are gross. (For agency discounts see Advertising Terms &amp; Conditions at <a href="http://www.ScienceMag.org/help/advertisers/terms.dtl">www.ScienceMag.org/help/advertisers/terms.dtl</a>)</td>
</tr>
</tbody>
</table>

Specifications:
- File size should not exceed 30KB.
- File type can be a GIF or Animated GIF or certain acceptable rich media (please refer to your Science sales representative for more information on file types).
- Must have URL/web address where your ad is to be linked.
- Leaderboard banner size: 728 pixels wide x 90 pixels deep.
- Skyscraper banner size: 160 pixels wide x 600 pixels deep.
- Sponsor banner size: 150 pixels wide x 160 pixels deep.
- News Square banner size: 300 pixels wide x 300 pixels deep.
- Anchor banner size: 1000 pixels wide x 60 pixels deep.

WEEKLY E-MAIL ALERTS AND MONTHLY E-MAILS

Contact your Science sales representative for more information and to obtain pricing.

To calculate sponsorship of a weekly Science e-mail, apply the above CPM rates to current distribution numbers.

All rates are gross. (For agency discounts please see Advertising Terms & Conditions at www.ScienceMag.org/help/advertisers/terms.dtl)

Publishing Dates:

MONTHLY:
- AAAS Member Update
- Bio-Med Roundup
- Science Roundup
- Science Roundup in Chinese

WEEKLY:
- Editors' Choice
- Japan Highlights
- Science Express
- Science TOC
- Science News This Week
- Science Signaling TOC
- Science Translational Medicine TOC
- Science News Alert (Weekly)
- Science News Alert (Daily)

GENERAL ADVERTISING POLICIES

All Advertising Terms & Conditions apply.
Please see: www.ScienceMag.org/help/advertisers/terms.dtl

Payment terms are net 30 days from receipt of invoice with established credit. Credit approval must be completed prior to online posting, or prepayment will be required.

All materials from advertisers will be posted online for the specified period and then removed from the Science server unless otherwise instructed in writing.

SUBMITTING AN AD FOR SCIENCE ONLINE

Submit information via e-mail for all online advertising.
E-mail: digitalads@aaas.org

TECHNICAL QUESTIONS FOR ONLINE ADVERTISING

Technical questions concerning electronic files, formatting, and other online advertisement issues should be directed to our trafficking department.
Phone: 202 326-7072

Please contact your Science sales representative for more information.
In service of this mission, the American Association for the Advancement of Science (AAAS) offers programs focused on science policy, international cooperation, science education, diversity and inclusion, and career development for scientists. When you advertise with us, not only are you reaching the qualified scientists you need, you are also supporting AAAS and its many programs. Your advertising dollars help sustain efforts including the following:

**PROJECT 2061** is a long-term initiative of AAAS to promote literacy in science, mathematics, and technology. To achieve that goal, Project 2061 conducts research and develops tools and services that educators, researchers, and policymakers can use to make critical and lasting improvements in the education system.

**R&D BUDGET AND POLICY PROGRAM** sponsors studies and public meetings on funding and policy issues affecting federal government support of research and development (R&D). This program’s purpose is to contribute to an informed public discussion regarding federal support for R&D by providing timely, objective, and accurate information on federal R&D support.

**AAAS SCIENCE & TECHNOLOGY POLICY FELLOWSHIPS** provide the opportunity for accomplished scientists and engineers to participate in, and contribute to the federal policymaking process while learning firsthand about the intersection of science and policy.

**AAAS INTERNATIONAL OFFICE** develops partnerships and maintains relationships between AAAS and leading scientific organizations worldwide, including foreign government agencies and non-governmental actors. Our overarching goal is to create linkages, and to facilitate new initiatives that drive the shared mission of advancing science and serving society.

To learn more, visit aaas.org/plusyou/fellows

![ AAAS is here – bringing scientific expertise to policy making. ]

AAAS + U = ∆

AAAS is here – bringing scientific expertise to policy making.

Science policy is the result of politicians understanding science and scientists understanding policy. Toward this end, AAAS manages the Science & Technology Policy Fellowships program, which embeds scientists and engineers in the federal government for up to two years. From Congress to the State Department, each class of Fellows contributes to the policy-making process while gaining hands-on experience at the intersection of science and policy. As a AAAS member your dues support these efforts. If you’re not yet a AAAS member, join us. Together we can make a difference.

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To learn more, visit aaas.org/plusyou/fellows